

PEER RESEARCHER TRAINING COORDINATOR AND FACILITATOR MANUAL

A program created to teach skills in Community Based Research to people with lived experience of mental illness.

Recommended citation:

Reid, C., Windsor, T., David, A., Reichert, R. Landy, A., & Berg, A. *Peer Researcher Training, Coordinator and Facilitators' Manual.* A training manual created for Imagining Inclusion: Creating Upstream Change in Community Mental Health. Vancouver BC: www.imagininginclusion.ca



Project Background

Imagining Inclusion: Creating Upstream Change in Community Mental Health was Phase II of a community-based participatory research project that ran from September 2016 to January 2020. One of the goals of the project was to increase capacity by offering people with lived experience of mental illness a course in Community-Based Research skills.

The training was facilitated 3 times over the life of the project. Feedback from the participants was collected throughout the training through formal qualitative questionnaires, informal discussions during the sessions and a focus group facilitated at the end of each training series. The *Imagining Inclusion* team used the feedback and comments to adapt and refine the structure of the training and revise the supporting materials. The team also conducted six-month follow-ups with the participants to evaluate long term outcomes of the training.

Training Outcomes

After the first training, *Imagining Inclusion* hired two students from this cohort to work on the team. Participants from all three trainings were evaluated at six months after the training. Most participants indicated that the training was useful and were applying skills learned to their current volunteer and employment positions. One participant from the fall 2018 cohort, while taking the training, put her skills into action and was able to find partners to collaborate on her own community based research project.



Delivering Peer Researcher Training

Staff - Coordinator and Two Facilitators

Six Weeks Ahead of Training

- Meeting with coordinator and 2 co-facilitators to discuss:
 - o Coordinator's and co-facilitators' roles and responsibilities
 - o Training venue and timeline (10 sessions/three hours each)
 - o Training budget (e.g. cost of supplies, rental, printing, honorarium if applicable)
 - o Recruitment strategy
 - Min. and max. number of participants
 - Promotional poster and where and how to advertise (including a closing date)
 - Application form what questions to ask
 - Training content
 - Review modules and power-point presentations
 - Expectations of training: participants will not do their own research but will learn skills to help with employment or application of transferable skills
 - Guest Speaker for week nine choose peer who demonstrates leadership in the community and discuss honorarium for their time
 - Certificates of completion for week ten what will they look like?

Four Weeks Ahead of Training

 Coordinator creates and distributes promotional poster and application form for a two-week period.

Two Weeks Ahead of Training

- Coordinator screens applications and interviews potential participants
- Coordinator selects suitable participants and discusses details on training including best way to contact for reminders
- Coordinator notifies participants of acceptance and asks participants to confirm attendance within five days.
- Coordinator establishes a wait-list and calls participants if original applicants don not respond within five days.

One Week Ahead of Training

- Coordinator re-confirms participants and notifies wait-listed participants if needed.
- Coordinator emails participants:



- o Date, time and directions to venue.
- o Pre-reading: Reid, C., Alonso, M. (2018). *Uncovering the Upstream Determinants of Mental Health through Photovoice*. Vancouver, BC: Therapeutic Recreation Journal.



Sessions

Week 1	Introduction to Community Based Research
Week 2	Planning a Research Project
Week 3	Literature Map and Research Participants
Week 4	Research Methods – Part One
Week 5	Research Methods – Part Two
Week 6	Managing, Analyzing and Organizing Data
Week 7	Finalizing Data and Knowledge Translation
Week 8	Program Evaluation
Week 9	The Peer Context
Week 10	Review and Celebration



Module One:

Introduction to Community Based Research



Coordinator Notes

Module One: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	☐ Call, text or email participants to remind them about date, time and location of session	
Sign-Up Sheet	☐ Create a sign-up sheet with participant's name and the dates of each session	
Materials to Print	 □ Participants' Manual – Session One □ Facilitator's Manual – Session One □ Session One Plan for Facilitators □ Session One PowerPoint slides for Facilitators □ Handout: Glossary of Terms □ Handout: Tips for Reading Academic Articles □ Homework – Precourse Reading: This article is referenced throughout the course: Reid, C., & Alonso, M. (2018). Imagining inclusion: Uncovering the upstream determinants of mental health through photovoice □ Homework: Need to Know Reid, C., Greaves, L. & Kirby, S. (2017). Experience, Research, Social Change: Critical Methods, 3rd Edition. Toronto, ON: University of Toronto Press. Chapter 5: Literature Review □ Consent forms (if applicable) □ Images for Icebreaker Activity 	
Purchase	 □ Journals for participants for reflexivity exercises □ Snacks (e.g. cheese, crackers, fruit, veggies) □ Drinks (e.g. water, juice) 	



Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper / Tape □ Markers 	
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Module One: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	 □ Ensure enough seating space □ Rearrange tables/chairs if needed □ Bring more chairs if needed 	
Projector, Laptop Computer and USB Flash Drive	 □ Find projector □ Hook up projector and test set-up with computer □ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape 	



Module One Outline

Time	Task	Details	Facilitator
5 min	Welcome Introductions Agenda	 Welcome Participants to class and introduction of team members. Mention training is ten weeks long and sessions are three hours long. Refer to slide for overview of the session 	
15 min	Housekeeping Items	 □ Refer to slide □ Information about washrooms, fire exit etc. □ Binders and Handouts: □ Explain binder are for them to keep and that each week, materials for the following week will be handed out □ Nametags to be visible for facilitators to see □ Attendance expectations □ Tell participants about sign-in sheet used to track attendance □ Snacks and beverages will be provided at break time □ Homework expectations 	



		Honorarium is attendance dependent and will be provided at the end of training (if applicable) If field notes are being taken, explain what they are and how they will be used Provide the coordinator your preferred contact email for all communication Email coordinator if you need one-on-one coaching an hour before start of session or need to catch up	
		on missed session	
15 min	Icebreaker	Refer to slide "A picture speaks a thousand words" – refer to slide and/manual The purpose of activity is to get to know other members of the group. Spread out a selection of postcards or other images on a table. Invite participants to look at the images and choose one that speaks to them. On a white board or flip chart, write out what you want the participants to do: Say their name. Why they selected the image. A few words about why they joined the program and what they are hoping to learn. Each person takes a turn, including the cofacilitators.	



10 min	Group Norms	 □ Refer to slide and manual □ Record responses on flip chart □ Add any remaining group norms (See Facilitator Notes) 	
10 min	Imagining Inclusion project	☐ Introduce project: Show the project website: www.imagininginclusion.ca and go through key areas: About the Project, Phase 1, Phase 2, Photovoice and Gallery pages.	
5 min	Purpose of Developing a Research Question	□ Read from slide□ Answer any questions	
5 min	Purpose of Peer Researcher Training	 □ Read from slide □ Answer any questions □ We are not training you to lead your own project but to understand the skills involved and our hope is that you can use them in your work or work as part of a research project team 	
15 min	Introduction Reading	 □ Ask participants if there are any questions from the reading sent out ahead of first class: Uncovering the Upstream Determinants of Mental Health through Photovoice □ Discuss key points of reading and how it is Community-Based Research □ Talk about why Imagining Inclusion is a Community-Based Research Project and use team 	



		page as an example of collaborative team with different experiences. https://imagininginclusion.ca/	
15 min	Break	☐ Remind participants to be back on time☐ Put out snacks	
10 min	Research and Community Based Research	☐ Refer to slide (Research) and manual (Community Based Research)	
30 min	Activity	 Refer to slide and manual Divide participants in small groups (20 min) Bring group back together to debrief the smaller discussions and have second facilitator scribe the research ideas on flipchart paper (10 min) 	
5 min	Guiding Themes of Community Based Research	☐ Refer to slide and manual	
20 min	Traditional Research vs Community Based Research	☐ Refer to slide and manual	
10 min	Research Ethics	☐ Refer to slide and manual	
10 min	Reflexivity	☐ Refer to manual	



		☐ Distribute journals	
10 min	Homework and wrap-up	□ Refer to slide or manual□ Hand out readings	

Post Session Checklist

Task	Details	Who?	
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 		
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 		
Materials	☐ Store any reusable poster boards and handouts as needed		
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement		
Debrief session	☐ Determine a time for debrief session with facilitators		
Additional Notes:			



Debrief Session for Coordinator and Facilitators Guide

1. Each team member briefly gives their overall thoughts of the session.

2.	Discuss what worked well with set-up.
3.	Discuss what was challenging about set-up and strategies around it.
4.	Discuss group dynamics.
5.	Were there challenges with group? If so, discuss solutions for dealing with challenges.
6.	Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
7.	Anything else that needs to be addressed ahead of next session.



Module One:

Introduction

to

Community Based Research



Table of Contents

Learning Objectives

- Gain a basic understanding of Community Based Research (CBR)
- Understand the guiding themes of Community Based Research (CBR)
- Understand the difference between traditional research and Community Based Research (CBR)
- Understand foundational research ethics
- How to engage in reflexivity

Content

- Research and Community Based Research (CBR)
- Traditional Research vs Community Based Research
- Research Steps
- Ethics
- Reflexivity





Activity: Introduction; A Picture Speaks a Thousand Words

- 1. The purpose of activity is to get to know other members of the group.
- 2. Spread out a selection of postcards or other images on a table.
- 3. Invite participants to look at the images and choose one that speaks to them.
- 4. On a white board or flip chart, write out what you want the participants to do:
 - Say their name and why they selected the image.
 - A few words about why they joined the program and what they are hoping to learn.
- 5. Each person takes a turn, including the co-facilitators.



Activity: Group Norms/Guidelines

- 1. In a large group, ask participants to share what is important for them to feel safe in a group setting.
- 2. Have one facilitator write down group norms/guidelines on flipchart paper.
- 3. Keep document and post on the wall every week.



Research

Research is the process of discovering or uncovering new knowledge about the world. It involves identifying a topic you are interested in, reading up on the area, and focusing in on a research question. In our daily lives, we regularly collect, process, and analyze information in order to understand the things around us. We search online to find the best restaurants in town, we watch the news to help decide which party to vote for in an election, and we might even compare every can of chicken soup in the grocery store to find the best deal.

Formal research is distinct from our everyday musings and problem solving because it involves a systematic inquiry into a phenomenon of interest. Research aims to contribute to what is known about a phenomenon, while also aiming to contribute to action and social change. Formal research uses specific frameworks and systematic processes to collect, process, and analyze information. It



usually focuses on a specific issue and works to contribute new information that was not previously known. During this process every step, setback, mistake, strength, weakness, and tool used is documented. In formal research, ethics also plays a major role in

ensuring that everyone's participation, identify, and contributions are respected.



What is good research?

Research does not need to be done on a large scale or cost a lot of money in order to be considered valid and useful. In fact, it is more about the considerations that are made during the process - how do the steps you take, and the tools you use, contribute to the results that you find. Having a deep understanding of the strengths and limitations of your study, as well as what the results imply, are the most important parts of good research.

"Research is a form of transformational learning that increases the 'stock of knowledge' that provides people with the means to engage their lives more effectively. This does not necessarily mean fundamental changes in worldview or cultural orientation...but includes the small 'ah-ha's' that enable people to see themselves, others, events, and phenomena with greater clarity or in a positively different way." (Stringer & Genat, 2004, p. 3)



Activity: In small groups, discuss the following

- 1. What interested you about this training?
- 2. What topics are you interested in exploring in this training?



Community Based Research

Community Based Research has been described as "social research for social change" (Greenwood & Levin, 2007). In traditional research, in-depth insight into the lives of community members is usually not available. Often, researchers observe the research participants from an outside perspective, with the research participants as passive test subjects. In Community Based Research

(CBR), community members participate not only as research subjects, but as active research collaborators and agents of change.

CBR takes research out of the ivory towers of academia and into the general community, involving and empowering community members as

partners in knowledge production. CBR is geared toward generating evidence and mobilizing change on issues that are important, as identified by members of the community. CBR is becoming increasingly popular in the fields of health and mental health. Because of this, more and more Peers are being invited to be involved in research (Access Alliance, 2011).

According to Schneider (2012), three primary goals of CBR are to:

- 1. Produce practical knowledge through the collection and analysis of data
- Take action to make that knowledge available (i.e. knowledge translation, discussed later in the course)
- 3. Be transformative both socially and for the individuals who take part

There is a mental health service user research movement in CBR, in which people with experience of using services in the mental health system take part as active partners in the research process, rather than simply as research subjects. Through this involvement, through actively



working to generate knowledge that will improve mental health services and change public perceptions of people with mental health diagnoses, service users can achieve a sense of personal empowerment, promote positive change in mental health treatment and in their own lives, and take their place in society as people with the right and ability to speak about issues that concern them (Schneider, 2012, p.153).

Guiding Themes of CBR

SOCIAL JUSTICE. A political and philosophical concept which is based on the idea of creating a fair

and just society is one where everyone enjoys the equal rights and access to housing, health, income security and opportunity. In order to commit to social justice, we must be aware of the ongoing imbalances of social power in society, as well as our own positions of power, privilege, and oppression. Reason and Bradbury

(2006) suggest a strong component of CBR is to "liberate the human body, mind and spirit in the search for a better, freer world" (p. 2).

INCLUSION. At the Centre of CBR is the idea that everyone has the right and ability to be *included* in research for which they are a member of the population under study. When communities are



included in research, there is richer information to be found and a more accepting environment to be created. Inclusive research involves looking at all sides of a community, all sides of a problem, and all sides of the solution. It



allows everyone to be a part of the process and include their own opinions, experiences, and ideas.

SOCIAL DETERMINANTS OF HEALTH. A set of factors that individually and collectively influence one's physical, social, and mental health. These factors often begin even before we are born (e.g., the level of education our parents have; what type of health care is available in our community). Social determinants of health are not the personal reasons why we get sick, such as unhealthy eating, but the *overarching societal reasons* for our overall health.

For example, instead of an individual being overweight simply because they overeat – the social determinants of health consider their genetic background, environmental influences, poverty and upbringing. This framework explains that *there is no one single reason why people develop illnesses* or become unhealthy, but that there are many factors that intersect and interact with each other that influence health over a lifetime.





A Closer Look: Social Determinants of Health

A Closer Look: Social Determinants of Health

Claire has had a really bad cough for almost two months... why?

Because she has bronchitis... why?

Because she lives in an old, moldy building...why?

Because it is the only place that she can afford...why?

Because she receives minimum wage at her part-time job... why?

Because she was never able to graduate high-school... why?

Because she stayed home and took care of her ill mother, and was not able to put time into her school work.

Always ask why...There are some situations we face in life that are beyond our control.

We make the best out of what life gives to us, but these social determinants of health

can often be the underlying reasons why we face health issues throughout our lives. Our life situations are rarely ever the result of one single factor.





Traditional VS Community Based Research

The following table outlines the major differences between traditional research and Community Based Research. Notice the difference in level of involvement on behalf of community members.

	Traditional Research	Community Based Research
Research Objective	Issues identified based on epidemiologic data and funding opportunities.	Full participation of community in identifying issues of greatest importance.
Study Design	Design based entirely on scientific rigor and feasibility.	Community representatives involved with study design.
Recruitment & Design	Approaches based on scientific issues and "best guesses" regarding reaching community members and keeping them involved.	Community representatives provide guidance on recruitment and retention strategies and aid in recruitment efforts.
Instrument Design	Instruments adopted/adapted from other studies; tested chiefly with psychometric analysis method.	Instruments developed with community input and tested in similar populations.
Intervention Design	Researchers design interventions based on literature and theory.	Community members help guide intervention development.
Analysis and Interpretation	Researchers own the data, conduct analysis and interpret the findings.	Data is shared; community members and researchers work together to interpret results.
Dissemination (i.e., "Getting the Word Out")	Results published only in peer-reviewed academic journals.	Community members assist researchers in developing a knowledge translation plan, and identify appropriate ways to disseminate results; results are also published in Peer-reviewed journals.

(Hartwig, Calleson & Wallace, 2006)



Research Ethics

Research ethics are a set of principles, policies and practices that are followed by research teams to ensure that their research is conducted in ways that do not harm participants. Research

ethics promote understanding, inclusion, transparency,

and confidentiality of the researchers and participants.

Conducting research ethically involves understanding what

the risks might be for those participating, responding

responsibly to those risks, and conveying information about the risks to the research participants, so they can make an informed decision about whether or not they would like to participate in the research.

An ethics review is a formal process that involves reviewing proposed research project ideas, and



ensures that the *ethical principles of CBR* are upheld in any given research project. An **ethics review board** is comprised of a diverse group of individuals who are affiliated with a university, hospital, health authority, or private agency.

Ethical principles provide a guideline for values and behaviors to keep in mind when conducting research. The following are a number of ethical principles to keep in mind when conducting CBR:

RESPECT FOR RESEARCH PARTICIPANTS. Every person should be respected regardless of gender, race, social class, ethnicity, nationality, sexual orientation, religion, age, mental health, physical



disability, mental illness and physical illness. This principle ensures that vulnerable persons, groups, and communities will not be taken advantage of or abused in any way. In CBR, this principle includes advocating for communities and individuals who have or currently experience barriers.

MAXIMIZE BENEFITS AND MINIMIZE HARM TO PERSONS AND THE COMMUNITY. Harms and risks can be decreased by proper planning and through consulting community members at all stages. Potential harms are discussed in an ethics review (discussed later) that is conducted before the research begins.

OBTAIN VOLUNTARY AND INFORMED CONSENT. Every participant for a research study must

MAINTAIN CONFIDENTIALITY. The participant's identity, information and experiences are not



Six).

be given the opportunity to understand the purpose of the study, the potential harms or risks, and how the data will be conducted and used. They must also be made aware of their right to not participate or to withdraw from the study at any time, and the process of doing so.

shared with anyone outside of the research team, and information shared by study participants is not reported in a way that the person who shared the information can be identified. In some cases, it may not be necessary or appropriate for all members of the research team to know the identities of the participants. Confidentiality also includes the researchers' responsibility to securely store any research materials, including data obtained from research (more on managing data in Module





Reflexivity

In CBR, researchers have high standards of openness and transparency about the study being conducted. Reflexivity is a method used by researchers to critically examine and better understand how their own assumptions, underlying values, and social positions might impact the research produced (Reid, Brief & Le Drew, 2009).

Reflexivity allows you to harness your awareness and understandings to guide your conduct when engaging in research. Practicing reflexivity can empower you to remain open-minded to a diverse range of responses and outcomes, even those that are completely unexpected or with which you may have initially disagreed. With reflexivity, you are able to explore your insights and knowledge, what inspires you and what frustrates you, and to appreciate the magical "ah-ha!" moments you are bound to encounter in your research.

Why we practice reflexivity in Community Based Research

- 1. While traditional research typically favors professional distance and objectivity, CBR favors engagement and subjectivity. Reflexivity can help researchers find their passion for a research topic, and can thus help researchers develop their *research question*.
- Researchers may find that they are personally invested in a particular outcome of the research.
 Reflexivity can help researchers become aware of these biases, consider alternative outcomes,
 and thus discover information that would have otherwise been hidden to them.
- 3. *Qualitative research methods,* discussed in a later module, require researchers to draw conclusions from their own subjective knowledge and experience. Through reflexivity, a



researcher can truthfully explain how and why they made certain decisions throughout the research process; this explanation can increase the integrity and truthfulness of the research, further discussed in later modules (Finlay & Gough, 2008).

Reflexivity involves:

- Journaling
- Being curious and asking questions
- Paying attention
- Challenging assumptions and expectations
- Remaining open to possibilities
- Bringing your "voice" to your ideas
- Recording observations
- Documenting frustrations

In order to monitor and critically examine engagement and subjectivity in CBR, researchers maintain a research journal. In the journal, researchers write out and reflect on their own personal thoughts, feelings, behaviours, knowledge, attitudes, and lived experience.

- What is my own personal understanding of the topics being studied?
- What are my reactions to the information I am gathering?
- How do my own social determinants of health affect my understanding of the data?



Homework

Journal Questions

Answer any of the following questions in your journal:

- 1. What are some of my experiences with mental health or mental illness that I'd like to learn more about?
- 2. What would I like to see done differently in the mental health system?
- 3. What topics interest me in terms of research in mental health?
- 4. What does the word "Peer" mean to me?
- 5. What are my passions?
- 6. Why am I interested in doing research?
- 7. How do I see myself as a Peer Researcher?
- 8. Why am I becoming a Peer Researcher?

Need to Know Readings:



Reid, C., & Alonso, M. (2018). Imagining inclusion: Uncovering the upstream determinants of mental health through photovoice. *Therapeutic Recreation Journal*, *52*(1), 19-41. doi:10.18666/TRJ-2018-V52-/1-8461.

Read pages 20-22: "Literature Review" section



Reid, C., Greaves, L. & Kirby, S. (2017). Chapter 5: Literature Review. In *Experience, Research, Social Change: Critical Methods, 3rd Edition* (pp. 107-131). Toronto, ON: University of Toronto Press.

- Read pages 107-111, and familiarize yourself with the following terms:
 - Peer-reviewed literature
 - Grey literature



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 Resource for Doing Research with Community for Social Change. Toronto: Access Alliance

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Participant Handout

Peer Research Training Glossary

Action Cycle - comprised of seven phases of activities that may or may not be sequential but must be considered when attempting to translate new knowledge into practice. It is a component of the Knowledge to Action Framework.

Advocacy - a skill used to champion support on behalf of another person, group, or cause.

Anonymity – guarantees that the researcher is able to keep the identity of the personal participating in the study completely concealed.

Coding - chunking themes or categories of data into codes by looking for patterns, similarities or differences in the qualitative information gathered.

Collaborative Research - a richer experience whereby Peers and Professionals work side by side contributing equally with regards to decision making and research design. NOTE: Barriers can exist Professionals may consider themselves experts thereby negating the power of lived experience of Peers.

Community-Based Research (CBR) - a research process that was developed to create social and individual change by engaging diverse people in the research process. It is guided by the themes of Inclusion, Social Justice and Social Determinants of Health.

Critical Thinking - the ability to understand and synthesize Peer-reviewed and grey literature, best practices, and evidence-based practice.

Data - information that is assimilated and analyzed in order to address the research question. This can be done with observations, interviews, focus groups and questionnaires or more artistic/community based methods such as digital story-telling, journals, interactive interviews, poetry, art, social networking platforms, etc.

Data Analysis - allows researchers to better interpret and understand data. How the data are related to each other or not. This process exposes themes, explanations and patterns within the research. There are different methods used to carry out this process such as coding, looking for patterns or similarities in data, finding instances where incorrect interpretations were made and the inclusion of stakeholder feedback.

Environmental Scan - also known as a SWOT analysis (Strengths, Weaknesses, Opportunities, Threat). A valuable and systematic tool that helps determine if the implementation of the research



will beneficially impact the targeted population and involves delving into internal and external literature sources.

Ethical Principles —Respect for Human Dignity, Free and Informed Consent, Respect for Privacy, Confidentiality, Anonymity, Respect for Vulnerable Persons, Respect for Justice, Inclusiveness and Minimizing Harm/Maximizing Benefits to the Community.

Ethics Review - carried out by Research Ethics Boards at universities, hospitals or the private sector to assess the potential of physical, psychological, social and/or community harm to the participant in the research.

Evidence-Based Practice (EBP) - the integration of clinical expertise, scientific evidence combined with the needs and values of the client. To this day, debate still exists whether CBR constitutes EBP.

Face sheets - a form of record keeping to keep track of research participants. Formatting depends on information relevant to the research study.

Facilitation - is a way of working with people to enable and empower by sharing ideas, thoughts, resources, and opinions.

Field notes – a detailed written/typed document of sights, sounds and experiences observed as related to the research. They can help to highlight emerging patterns and over-arching concepts.

Field Reviews - includes literature review for traditional research papers and environmental scans for community research. Field reviews can assist with gaining a better understanding of the research topic of interest. This can include work done to date, common terminology and definitions, research gaps, methods and practice.

Focus Groups - a group of people from the population of interest who collectively speaking to research topics for which researchers are wanting to collect data. A qualitative tool.

Free and Informed Consent – every participant for a research study must be informed of the ethics of the study and freely provide their consent. Informed consent means that the participant must understand the purpose of the study, the potential harms or risks and how the data will be conducted and used

Grant Writing - a necessary prerequisite to carry out before a research project can begin. Research can be costly so the researcher must use convincing language and detail to persuade their potential funder that a need exists, as well as who and how the project will be carried out.

Grey Literature - refers to non-academic publishing's that have not been Peer reviewed. Can include newspaper articles, research project reports, blogs, etc. Adds a community perspective that academia can lack.



Inclusion - the idea that everyone has the right and ability to be included in research for which they are a member of the population under study.

Interviews - interactions that take place between people as relates to the research question. Utilizes open and/or close ended questions to glean information as well as a simple flow of introductions, warm up, main questions, cool down, closure and check in questions. Interviews can range from being very structured to unstructured and something in-between. They can utilize fact, demographic and sensory topics and be recorded by note-taking, video or tape recorder.

Knowledge to Action Framework - the process involved in translating acquired knowledge to implementing it into practice. Can be illustrated as a funnel comprised of a) knowledge inquiry b) knowledge synthesis and c) the creation of knowledge tools. This funnel is then encircled by seven stages of the action cycle. Put together, the generation of new knowledge may affect the action cycle at any point.

Knowledge Translation and Exchange (KTE) - occurs when researchers and the individuals likely to use the research results (knowledge users), engage in mutual learning and sharing of information in order to develop or improve products, services or practices. Knowledge users can be engaged throughout the entire research process or at the end of the project.

Literature Review - reviewing readings from published journals and books, government and organizational reports and work that has already taken place. This helps define the research question, and identify what is known or not known about the topic. It is a key step in developing and implementing an evaluation framework.

Literature Mapping - a visual tool used to organize one's literature review and provides a pathway to refining the research question, identify collected, as well as missing information, or more clarity on specific concepts.

Logic Model - a tool utilized by stakeholders and the research team to show a simplified, graphic illustration of the study. It links the connection between investments (inputs and outputs) and outcomes (impact). It can be modified or enhanced as the research unfolds.

Mapping - a process whereby one visually organizes the information gathered to date to see if information is missing or requires further clarification. Can take many forms: hierarchical, circular, relational, etc.

Member-checking - a standard research practice that is useful to gain more clarity and insight on things the participant said in their interview. It involves returning the interview transcript to the interviewee to check for accuracy for intent and meaning of their words.



Participant - the population that is the focus in your research study. Considerations include demographics, identity, communication, rapport and accessibility.

Peer - a 'Peer' is "an individual who is from the same community as the community of interest for the project.

Peer Researcher - individuals from the community of interest who have an understanding of fundamental research skills and the research process.

Photovoice - an artistic and alternative approach to data collection utilizing a camera to capture the essence of what the research question is asking.

Program Evaluation - the systematic collection and analysis of information conducted to determine the effectiveness of the program and to inform any related decision making for the direction of the project.

Qualitative Research – focused on understanding the complexity of social interactions and the meanings that participants attribute to these interactions. It is pragmatic, interpretive and is most often an emergent and evolving process.

Quantitative Research - typically takes place in a laboratory and studies phenomena that can be measured, often asking cause and effect questions, by changing one parameter of the experiment while keeping all others the same.

Questionnaires - a research method for collecting data on-line or through the use of documents. These can be either of a quantitative or qualitative nature depending on the information required.

Research - the process of discovering or uncovering knowledge. It begins with a research question that starts a systematic inquiry into a phenomena of interest.

Research Design - the procedures and steps researchers take to keep on track. This process is fluid, ongoing process that can require many changes and reassessment as the project progresses.

Research Ethics - a set of principles, policies, and practices during research that ensures no harm to participants and promotes understanding, inclusion, transparency and confidentiality of all those involved in the research.

Research Methods - the tools (qualitative and quantitative) used to collect information.

Reflexivity - a method used by researchers to better understand how their own beliefs, biases and social positions might impact the research.



Report writing - a structured document that comprises the final step of the research process. It provides readers with an in-depth understanding of the research process, and how/if it made a difference.

Rigor - a practice where maintaining strict consistency and high levels of accuracy **Social Determinants of Health -** The social determinants of health are a set of factors that individually and collectively influence one's physical, social and mental health.

Social Justice - the importance of equity in society. Social justice is concerned with creating a fair and just society in which everyone enjoys the equal rights of citizenship.

Spreadsheets - a document that enables the researcher to view all of the data in one place to more easily compare and analyze results.

Stakeholders - people or organizations involved in or affected by the outcomes of the research being undertaken. They are engaged throughout the program and can include funders, participants, program providers and people interested in the evaluation process and outcome.

Systems - ways to manage data in order to keep your research work *safe, confidential,* and *organized*.

The 5W's and H - *Who, What, Where, When, Why and How.* Questions to ponder when considering your research question.

Themes - important features of the qualitative data that might be relevant to answering the research question.

Transcription - is a lengthy process where thoughts, speech or data are put into verbatim written format for analysis.

Trustworthiness - a process that follows data analysis, and is carried out to demonstrate that no matter who conducted the research, the final findings would have to be the same. It promotes credibility of the research data and strengthens the overall research work.



Participant Handout

Tips for Reading Academic Articles

Some of the readings in the training may be difficult to complete. We encourage you to do your best to read the articles, and to bring your questions and concerns to class. You can always get extra help ahead of the sessions.

The following tips are suggestions to help you understand to material.

- 1. Skim the reading and get an overview.
 - o Read titles, headings, sub-headings, and any summaries or abstracts
 - Note any graphs, charts, and diagrams
 - Quickly read topic sentences (the first sentence of each paragraph) to get a general idea of the reading
- 2. Break it up into chunks
 - Break up the reading into sections by the amount of time you plan to spend on it
 Example: Read for 10 minutes each day
 - Break up the reading into sections by topic and/or subtopics
- 3. Read through the article for what you do understand
 - Don't get caught up in the difficult parts
- 4. Skim difficult passages
 - o Mark the pieces you don't understand
 - o Go back and re-read later to see if it makes more sense
- 5. Mark up the article for significant thoughts or things that are difficult to understand
 - Use different colour highlighters and pens
 - o Write notes in the white space around the article
- 6. Take notes
 - Make notes of the ideas/sentences that you don't understand either in the article or on a separate piece of paper
- 7. Use Google!
 - o If you are confused about a word or research terminology



Module Two:

Planning Your

Research Project



Coordinator Notes

Module Two: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	☐ Call, text or email participants to remind them about date, time and location of session	
Materials to Print	 □ Participants' Manual – Session Two □ Facilitator's Manual – Session Two □ Session Two Plan for Facilitators □ Session Two PowerPoint slides for Facilitators □ Handout: Planning Your Research Project □ Homework: Need to Know Already printed but may want to keep extra copies on hand: Reid, C., & Alonso, M. (2018). Imagining inclusion: Uncovering the upstream determinants of mental health through photovoice. Therapeutic Recreation Journal, 52(1), 19-41. doi:10.18666/TRJ-2018-V52-/1-8461. □ Homework: Nice to Know Ejiogu, N., Norbeck, J. H., Mason, M. A., Cromwell, B. C., Zonderman, A. B., & Evans, M. K. (2011). Recruitment and retention strategies for minority or poor clinical research participants: Lessons from the healthy aging in neighborhoods of diversity across the life span study. The Gerontologist, 51, S33-S45. doi:10.1093/geront/gnr027 	
Purchase	☐ Snacks (e.g. cheese, crackers, fruit, veggies) ☐ Drinks (e.g. water, juice)	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers □ Tape 	



Video	☐ Locate and cue: Henny Admoni. (2017, September 3). <i>How to do a literature review using Google Scholar</i> [Video File].	
	https://www.youtube.com/watch?v=8ydzerd9FT0&feature=share	

Module Two: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	 □ Ensure enough seating space □ Rearrange tables/chairs if needed □ Bring more chairs if needed 	
Projector, Laptop Computer and USB Flash Drive	 ☐ Find projector ☐ Hook up projector and test set-up with computer ☐ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape 	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	



Module Two Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
20 min	Homework	 □ Break into small groups to discuss (15 min) □ Reconvene as large group to discuss key points from each group (5 min) □ Second facilitator to capture key points on flipchart 	
5 min	Purpose of Peer Researcher Training	□ Review the two slides on the purpose of Peer Researcher Training□ Answer any questions	
15 min	Literature Reviews	☐ Refer to manual slide with graphic	
5 min	Peer Reviewed vs Grey Literature	☐ Refer to manual and slide	
5 min	Activity	□ Refer to manual and slide□ Large group discussionWhy do we need literature reviews?	
5 min	Environmental Scans	☐ Refer to manual and slide with graphic	



15 min	BREAK	□ Remind participants to be back on time□ Put out snacks	
5 min	Developing a Research Question	□ Refer to manual and four slides□ Answer any questions	
5 min	Real World Example	□ Refer to manual and four slides□ Answer any questions	
30 min	Planning a Research Project Activity	 □ Facilitator's Manual and Slide □ Ask participants to work on Planning Your Research handout individually or in a small group (20 min) □ Facilitators circulate the room to answer questions □ Debrief as large group as each person shares their idea (10 min) □ Facilitator capture ideas on flipchart 	
15 min	Searching for Information	 □ Refer to manual or slide □ Break class into groups of two to four people to come up with key search terms for each of their own research questions. (10 min □ Debrief with class (5 min) 	
10 min	Video – Peer Reviewed	 □ Watch video (5:52)Henny Admoni. (2017, September 3). How to do a literature review using Google Scholar https://www.youtube.com/watch?v=8ydzerd9FT0&fe ature=share □ Answer any questions 	
5 min	Annotated Bibliography	☐ Refer to manual or slide	
10 min	Documentation	☐ Refer to manual or slide	



10 min	Homework	☐ Refer to manual or slide	
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Post Session Checklist

Task	Details	Who?
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 	
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 	
Materials	☐ Store any reusable poster boards and handouts as needed	
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement	
Debrief session	☐ Determine a time for debrief session with facilitators	
Additional Notes:		





Debrief Session for Coordinator and Facilitators Guide

1. Each team member briefly gives their overall thoughts of the session.

2.	Discuss what worked well with set-up.
3.	Discuss what was challenging about set-up and strategies around it.
4.	Discuss group dynamics.
5.	Were there challenges with group? If so, discuss solutions for dealing with challenges.
6.	Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
7.	Anything else that needs to be addressed ahead of next session.



Module Two:

Planning a Research Project



Table of Contents

Learning Objectives

- Explore the research and practical application of the research that has been done on a topic
- Distinguish between different kinds of information (e.g., Peer-reviewed; grey literature)
- Different methods to search for information (e.g., literature review; environmental scan)
- Why literature reviews and environmental scans are done in research contexts
- Develop strategies for finding information that is relevant to a research question

Content

- Developing a Research Question
- Searching for Information
 - Peer-Reviewed Literature
 - Grey Literature
- Environmental scans
- Searching for Information
- Literature Map
- Documentation and Rigor



Literature Review

A **literature review** involves looking for information on a topic in order to gain better understanding of what research was already been done. Literature reviews can also expose possible gaps in literature that your research could potentially address. Literature reviews also provide insight

into previously used methods and approaches that may be beneficial to the research you are conducting. A thorough literature review will show what is already known/what is not known about a particular topic. It is a good way to find out what still needs to be investigated. It is best to find articles published

in the_last 5 years, but you may be required to use articles up to 15 years old.

A literature review provides a framework for answering the following questions:

- 1. How much information **already exists** for this topic?
- 2. **Who** is writing about it? Are there authors **with multiple publications** on the topic?
- 3. What **kind** of research is it (traditional research or Community Based Research)?
- 4. What are the **relationships between studies**? Do two or more of the studies report similar findings? If not, what are the differences between the studies?
- 5. Do the authors identify **potential areas** where more research is needed?
- 6. Can you identify any **gaps** in the literature where additional research may be helpful?





Activity: Why do we do Literature Reviews?

Large group discussion

Peer-Reviewed Literature is work that has been assessed by other academics or "experts" in the field before publication, usually in an academic journal along with other pieces of work of similar caliber. Peer reviewed methods are intended to uphold quality, integrity and credibility of the information contained in the pieces of work. Peer reviewed literature has traditionally been known as being the "most legitimate" or "reliable" sources, because they have been evaluated by other reputable members in the field, presumably negating any false claims, errors, and biases (Reid, Greaves & Kirby, 2017).

Grey Literature is any literature that is not published in peer-reviewed journals. Grey literature can be government reports, blogs, websites, newspaper articles, books. By using both peer-reviewed and grey literature, you will gain a more in-depth understanding of the issue you are exploring. It is important, however, not to rely on grey literature *exclusively*. Although grey literature can provide a greater reflection of the community outside academia and may be beneficial information that may not be reflected



through studies, sole reliance on grey literature will decrease the validity of your work. In the research field, it's important to combine grey literature with Peer-reviewed literature (Reid et al., 2017).



Many people do not have unrestricted access to peer-reviewed literature. Often, one must be a student or professor at an educational institution to have free, unlimited access to academic articles – that, or have a lot of disposable income, as some articles can cost over \$100 each!



As discussed in Module 1, CBR values social justice and inclusion, and considers knowledge from all sources to be important, especially knowledge held by individuals who are marginalized in society. In order to hear from individuals who are outside of the "ivory tower" of academia, another source of information that is important to consider is grey literature.



Environmental scan is a tool used to investigate external factors that are seen as the keys to the success of an organization. Environmental scans can reveal information about what is currently happening in the field you are studying. Current, short-term and long-term trends in social, economic, technological, and political contexts that are impacting the area of study can be discovered, and this information can be applied to how the research you are doing could benefit the population served (e.g., policy-making; changes in services; etc.) (Graham, Evitts, & Thomas-Maclean, 2008).

assessments may look an organization's meeting minutes, personal communications, and other documents to see how they are applying information from research that has been done. External assessments look more at different contexts that affect the organization such as political, social,



shifts in the economy, and technological changes (e.g., the use of social media in providing information on free or low-cost resources for mental health care).

Developing a Research Question

The research question aims to seek answers to the key issues you want to investigate. It is best to keep your research question narrow and specific to allow for more focused research (Reid, Greaves & Kirby, 2017). One way to develop your research question is to approach it from different angles.

Real World Example: Planning Your Research Project - Imagining Inclusion

Topic: Community inclusion, health and wellbeing of people with lived experience of mental illness

Problem: Lived experience of mental illness is often marked by stigma of mental illness, economic insecurity, social exclusion and sense of isolation, experience of being silenced

Purpose: to document how individuals living with mental illness experience social isolation, poverty, and stigma in their daily lives; the importance of community inclusion, health and well-being from the perspective of individuals living with mental illness

Research Question: How do individuals living with mental illness experience community inclusion, health and well-being?





perspective.

Activity: Planning Your Research Project

Choose a topic on which you would like to practice research skills. This activity can be done in small groups, or individually.

Use the handout "Planning Your Research Project" to create a foundation for your research question.

Searching for Information

Whether you are writing a formal academic literature review, a review that integrates Peer-reviewed and grey literature, or an environmental scan, you will need to *find information*. For instance, you may be interested in understanding the phenomenon of "women who are older and have a psychiatric diagnosis accessing mental health services". You will find a wide range of terminology when you begin searching, so before you do you will need to consider your options.

It is also crucial for researchers to refer to the population with the *proper terminology*. For example, it would be disrespectful and politically incorrect to describe your population as "Schizophrenic Women," and more appropriate to use person-first language, such as "Women living with Schizophrenia". Using person-first terminology will allow you to find more focused information on your population that will contribute to defining what your topic is, and will also likely lead you to articles that are from a more social justice-oriented



At first, you may not know what the proper terminology is for your population, but by perusing academic articles and noticing the language that is used, you will gain a better understanding as to what terminology is relevant to your research question.

Example: Brainstorming Key Search Terms

Key terms:	Women	Who are older	Schizophrenia	Accessing	Mental health services
Terms you may use for search:	Female	Senior	Psychotic disorder	Participating	Community mental health
ioi searcii.	Gender	Elderly	Mental illness	Using	Clinical
		Retired	Psychosis	Barriers	Mental health teams
		Geriatric	Psychiatric disorder	Consumer	Health services



Activity: Key Search Terms

In groups, brainstorm key search terms for each of your research questions.

You will be using these terms when searching for information for your literature review.



Open Source Databases

Online:

- https://scholar.google.ca/
- https://doaj.org/
- http://plos.org/
- https://www.hindawi.com/
- http://www.frontiersin.org/
- http://www.mdpi.com/
- http://www.biomedcentral.com/

In-person:

- Local public libraries
- Hospital libraries
- University libraries

An **annotated bibliography** may be a helpful tool to implement as you conduct a literature review. In annotated bibliographies, all of the main points of the article are recorded -- including any limitations -- for easy future reference. An annotated bibliography may also include the following:

- A brief summary of the article
- The article's strengths and weaknesses
- The article's conclusions
- How the article is relevant to your research



- How the article relates to other studies
- Information about the author's background, if available
- Your personal conclusions about the source
- Any suggestions the authors make for future research

(Adapted from Niseteo, 2018)

Real-World Example: Annotated Bibliography

Pegg, S., & Moxham, L. (2000). Getting it right: Appropriate therapeutic recreation programs for community based consumers of mental health services. *Contemporary Nurse*, *9* (3-4), 295-302.



Pegg and Moxham (2000) describe ways in which the process of deinstitutionalization in Australia has left mental health consumers largely underserved. The authors advocate for a consumer-driven Therapeutic Recreation services as a way of addressing some of the gaps in community-based mental health services. They suggest that having opportunities for mastery and perceived leisure control may play a valuable role in enhancing the success and life satisfaction of community-dwelling consumers. This paper illustrates the changes to therapeutic recreation programming and training of professional staff necessary to empower mental health consumers. Finally, the authors suggest that a need exists for other health-care staff to recognize the importance of therapeutic recreation programs for consumers living with a mental illness in the community.



A site the

<u>Caution: Avoid plagiarism</u>! When conducting research, it is important to give credit where it is due. If you find information from another source, it is important to

cite that source! Failure to cite a source implies that the idea is an original thought of your own. It's completely fine to <u>build</u> on an idea, but you must always cite the original source – just like we do in this manual! (Reid et al., 2017).

Documentation and Rigor

Documentation is very important for researchers to keep track of all the steps taken within the research process. In research, it is important to establish a system to keep information organized.



Organization is especially important when working on a research team with multiple people: the team must have an efficient system for organizing data so that any member can easily find and access it.

Documentation Tips!

- Create folders on a USB or online storage program that are password protected.
- File everything; be organized, diligent, and consistent.
- Label your data in ways that make it easy for you to identify.
- Name the files as something that makes sense to you with the date in the title.





- Keep <u>similar items</u> in folders of a common name (e.g., keep all sources from literature review in PDF form in a folder called "Literature Review," each file labelled with proper APA citation).
- Be consistent in your labelling and filing.
- Back-up the files regularly. You can back-up your data onto a web-based storage: Google Drive, iCloud, Dropbox and others, on desktop applications (e.g., Word) or storing on a USB stick, external hard drive, etc.
- Weep your data <u>confidential</u>. You may choose to store your raw data on a password protected USB. (Reid, Brief, & LeDrew, 2009.)

Rigor in qualitative research is associated with being <u>open-minded</u> to your data and what can be gathered from it. When searching for information, it is important to take into consideration <u>all perspectives and viewpoints</u>, and to read each article with the same care and attention (Reid et al., 2017).

In other words...

Do not only select articles that 'agree' with your perspective.



Homework

Literature Review

- 1. Choose 2 or more articles that are the most relevant to your topic.
- 2. Write an *annotation* for each article (revisit "annotated bibliography" in this module).
- 3. How have your articles helped you conceptualize or further solidify your research topic?
- 4. What did you discover about your research topic that you didn't know before?



Conduct an environmental scan on your topic:

- 1. What are some of the programs and practices undertaken by organizations that are related to your research question?
- 2. How do you think these programs and practices can be improved?

Need to Know Reading:



Reid, C., & Alonso, M. (2018). Imagining inclusion: Uncovering the upstream determinants of mental health through photovoice. *Therapeutic Recreation Journal*, *52*(1), 19-41. doi:10.18666/TRJ-2018-V52-/1-8461.

1. How did the researchers recruit research participants?



Nice to Know Reading:

Ejiogu, N., Norbeck, J. H., Mason, M. A., Cromwell, B. C., Zonderman, A. B., & Evans, M. K. (2011). Recruitment and retention strategies for minority or poor clinical research participants: Lessons from the healthy aging in neighborhoods of diversity across the life span study. *The Gerontologist, 51*, S33-S45. doi:10.1093/geront/gnr027

- 1. What were the barriers that affected participation?
- 2. What were the solutions to addressing the barriers?

References

- Croft, B., Ostrow, L., Italia, L., Camp-Bernard, A., & Jacobs, Y. (2016). Peer interviewers in mental health services research. *The Journal of Mental Health Training, Education and Practice, 11*(4), 234-243.
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- Nuechterlein, K., Subotnik, K., Turner, L., Ventura, J., Becker, D., & Drake, R. (2008). Individual placement and support for individuals with recent-onset schizophrenia: Integrating supported education and supported employment. *Psychiatric Rehabilitation Journal*, *31*(4), 340-349.



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- Reid, C., Greaves, L. & Kirby, S. (2017). *Experience, Research, Social Change: Critical Methods, 3rd Edition.* Toronto, ON: University of Toronto Press.



Planning Your Research Project

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Module Three: Literature Map and Research Participants



Coordinator Notes

Module Three: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	☐ Call, text or email participants to remind them about date, time and location of session	
Materials to Print	 □ Participants' Manual – Session Three □ Facilitator's Manual – Session Three □ Session Three Plan for Facilitators □ Session Three PowerPoint slides for Facilitators □ Homework: Need to Know Croft, B., Ostrow, L., Italia, L., Camp-Bernard, A., & Jacobs, Y. (2016). Peer interviewers in mental health services research. <i>The Journal of Mental Health Training, Education and Practice, 11</i>(4), 234-243. □ Handout: Real World Example: Literature Map 	
Purchase	□ Snacks (e.g. cheese, crackers, fruit, veggies)□ Drinks (e.g. water, juice)	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers □ Tape 	
Speaker	☐ Contact and confirm speaker for week nine with details of what to focus on during their talk	



Module Three: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	□ Ensure enough seating space□ Rearrange tables/chairs if needed□ Bring more chairs if needed	
Projector, Laptop Computer and USB Flash Drive	 □ Find projector □ Hook up projector and test set-up with computer □ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape 	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	



Module Three Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
30 min	Homework - Small Group Discussion	 □ Break into two small groups to discuss homework □ Each facilitator who will guide the discussion and note key points on flipchart 	
10 min	Homework - Large Group Discussion	☐ Reconvene as large group to discuss key points from each group	
30 min	Activity: Participant Research Questions	 Refer to manual and slide Bring out flipchart paper with research questions from last week Ask participants to decide on their research question that they will use through in exercises during the rest of the course. Participants may also team up on a question to work on together. Review each one and ask participant if they have any additional thoughts around their question or if they want to choose something different Ask participants to briefly use their journal to reflect on why their research question is important. 	
15 min	Break	☐ Remind participants to be back on time	



		☐ Put out snacks	
5 min	Steps to Creating a Literature Map	□ Refer to manual and slide□ Handout and review Real World Example: Literature Map	
20 min	Literature Map Activity	 □ Refer to manual and slide □ Facilitators check-in with participants for extra help with exercise 	
5 min	Research Participants	☐ Refer to manual and slide	
20 min	Research Participants Activity	☐ Refer to manual and slide	
5 min	Recruiting Research Participants	☐ Refer to manual and slide	
10 min	Face sheets and demographic information	☐ Refer to manual and slide	
5 min	Real World Example: Face sheet	☐ Refer to manual and slide with graphic	
10 min	Homework & Wrap-up	☐ Refer to manual and slide	



Post Session Checklist

Task	Details	Who?
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 	
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 	
Materials	☐ Store any reusable poster boards and handouts as needed	
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement	
Debrief session	☐ Determine a time for debrief session with facilitators	
Additional Notes:		



Debrief Session for Coordinator and Facilitators Guide

1.	Each team member briefly gives their overall thoughts of the session.
2.	Discuss what worked well with set-up.
3.	Discuss what was challenging about set-up and strategies around it.
4.	Discuss group dynamics.
5.	Were there challenges with group? If so, discuss solutions for dealing with challenges.
6.	Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
7.	Anything else that needs to be addressed ahead of next session.



Module Three:

Literature Map and

Research Participants



Table of Contents

Learning Objectives:

- How to organize information obtained from literature review in the form of a literature map
- Things to consider when choosing research participants
- Relevant information to include in a "face sheet"

Content:

- Literature Map
- Participant criteria
- Recruitment strategies
- Face sheets and demographic information





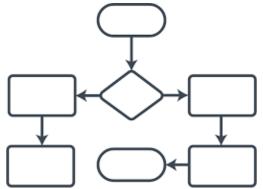
Activity: Choose a Research Question

It's time to choose your research question!

- Choose a question that is interesting to you!
- You may work individually, in pairs, or in groups of up to four people.
- This is the question you will be using to work through the exercises throughout the duration of the Peer Research training.

Literature Map

Mapping exercises provide a higher level of understanding of the literature you have covered. A **literature map** can be a useful tool to organize your literature review. It can also be effective for people that like to visually organize and understand what they are reviewing. After reviewing your



literature through a mapping exercise, the research question or topic can be revisited and possibly adapted. After conducting a literature map, you may realize you are missing information or need a bit more clarity on certain concepts.



Steps to creating a literature map:

- Write your research question or topic at the top of the page. If you write your research question in the middle of the page you will have a more circular or relational map.
- 2. **Determine subtopics**. This will help you move towards a more specific research design. For example, a major concept you may be interested in examining is "health." When you refer to health, do you mean mental health, physical health, mental health status, quality of life, or well-being?
- 3. Consider which areas provide the most valuable knowledge, and which areas are lacking. Do the gaps indicate that this information is not available? Double-check your search strategies to ensure that you haven't missed a section of the literature. The level of detail is up to you depending on how you want to use the map and the kinds of information you want to write about.

(Reid, Greaves & Kirby, 2017)



Activity: Literature Map

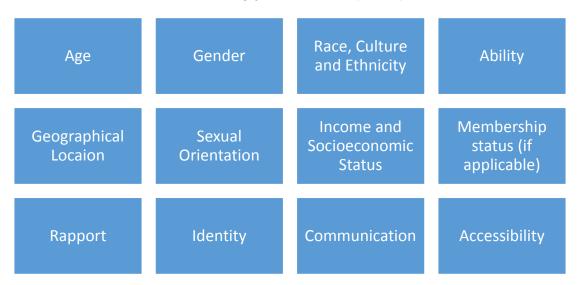
Using the steps outlined above, begin a *literature map* with the information you found during your literature review.



Research Participants

Now that you have more of an idea of what your research question is, it's time to figure out who your research participants are. Specific participant criteria will strengthen your data, so think about what sociodemographic characteristics your research participants will have. Take time to map out who could potentially be affected by your research.

Characteristics to consider when choosing your research participants include:



(Adapted from Engel & Schutt, 2017; Reid, Brief & LeDrew, 2009).

- Demographics and experience: Consider similar demographics, experiences, communities, and locations.
- Accessibility: Are the participants willing to share their experiences and information?
- **Identity**: Consider whether the participants identify with the population you are studying
- **Communication**: Does the language and terminology match with the level of understanding research jargon among the participants?
- Rapport: Creating a strong relationship is a key component of communication



Recruiting Research Participants

There are many different types of strategies that will help you recruit participants for your research. It is recommended to get interested participants to contact the study's researchers and not the other way around. You can advertise your study through social media, community posters, flyers, or a third party.

The following are different ways research participants can be recruited:

- 1. <u>Convenience sampling</u>: The researcher recruits *easily accessible participants* in public (e.g., standing outside of a subway station)
- 2. <u>Cluster sampling</u>: The researcher chooses participants who share a geographical space (e.g., surveying all the students in a classroom).
- 3. Extreme case sampling: The researcher seeks participants who are known to *currently exhibit* the characteristics wishing to be studied.
- 4. <u>Intense sampling</u>: The researcher chooses participants who experienced the characteristics over a *historical period of time*.
- 6. <u>Snowball sampling</u>: The researcher asks whoever is being surveyed or interviewed to *identify* another person who may be interested to contact (i.e., "pay it forward").
- 7. <u>Purposive sampling</u>: The researcher uses criteria of a group to select those in a unique position that are *"most" representative*.
- 8. <u>Quota sampling</u>: the researcher chooses participants based on a *percentage of the total population* who experiences a certain situation.

(Adapted from Engel & Schutt, 2017)



Activity: Research Participants

Individually, or in small groups, consider <u>who your research participants will</u> <u>be</u>. You may use the following questions to guide your conversation:

- 1. Are there characteristics that all research participants <u>must have</u> (i.e., what would prevent and individual from being permitted to participate in the study)?
- 2. What characteristics are not required, but still desired?
- 3. What characteristics, if any, are not relevant at all to your research participants?

Face Sheets and Demographic Information

Face sheets are a form of record keeping, and a way to keep track of the information for all of the participants of a research study (Reid, Greaves & Kirby, 2017). Face sheets can be used for: gathering *baseline data* about



participants so that you can describe your 'sample' (e.g., age, gender, ethnicity etc.); documenting *participants' progress* throughout a research process, such as attendance in a program; analyzing and interpreting data (e.g., it may be useful to know if men were more receptive to the program than were women.)



Real-World Example: Face Sheet (Reid et al., 2016)

INTAKE INTERVIEW						
Pseudonym:		Consent forr	n signed? Ye N		Participant Number:	Cluster Group Number:
Photo identifiers:						
First name:			Last name:			
Phone:	Ema				Best way to cont	act you:
	Socio	-demograph	nic Informat	tior		
Age:		ider:			rst language spoke	en:
Highest level of educational attainment: Some high school High school Some college or university College certificate or diploma University degree Some postgraduate Postgraduate	(che	rent employment approne cart-time cull-time disability bener PPMB social assistant/olunteering cension plan CTVP	oly): fits PWD ce		urrent living situation with family with roommate alone with partner with partner and supported housing group home other:	child((e ŋ) ig
Domestic Status: Single Partnered / common-law Married Separated Divorced Widow/widower Other:		rage annual ir ess than \$10 (\$11 000 - \$15 \$16 000 - \$20 \$21 000 - \$25 \$26 000 or hig	000 000 000 000		hnicity : eligion or spiritualit	y:



Homework

Journaling Questions

- 1. How do I feel about embarking on this research? What else would help me feel more prepared to conduct research?
- 2. Have I checked in with my own self-care plan? What do I need to pay attention to as I move forward?



3. What do I need to be mindful of in terms of self-care, as I move forward in this training program? Is there anything the facilitators or my classmates can do to help?

Need to Know Reading:



Croft, B., Ostrow, L., Italia, L., Camp-Bernard, A., & Jacobs, Y. (2016). Peer interviewers in mental health services research. *The Journal of Mental Health Training, Education and Practice*, *11*(4), 234-243.

- 1. What were the benefits of having Peer Interviewers on a research team?
- 2. What were the challenges faced by Peer Interviewers?
- 3. What were strategies did the team use to address the challenges?



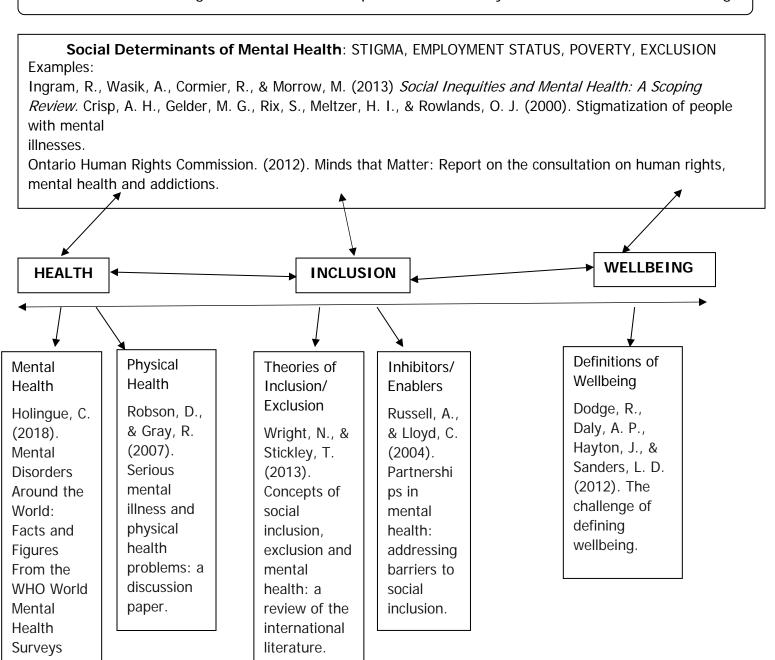
References

- Croft, B., Ostrow, L., Italia, L., Camp-Bernard, A., & Jacobs, Y. (2016). Peer interviewers in mental health services research. *The Journal of Mental Health Training, Education and Practice, 11*(4), 234-243.
- Engel, R.J. & Schutt, R.K. (2017). *The Practice of Research in Social Work.* Thousand Oaks, California: SAGE.
- Ontario Women's Health Network (2009). Guide to Focus Groups. Toronto: OWHN.
- Reid, C. (2016). *Intake Interview*. Douglas College, Canada.
- Reid, C., Greaves, L., & Kirby, S. (2017). Chapter 9: Analyzing Data. In *Experience, Research, Social Change: Critical Methods, 3rd Edition* (pp. 239-253). Toronto ON: University of Toronto Press.
- Walsh, C. A., Rutherford, G., & Kuzmak, N. (2010). Engaging women who are homeless in community-based research using emerging qualitative data collection techniques. *International Journal of Multiple Research Approaches, 4*(3), 192-205.



Real Life Example: Literature Map

How do individuals living with mental illness experience community inclusion, health and well-being?





Module Four: Research Methods, Part One



Coordinator Notes

Module Four: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	☐ Call, text or email participants to remind them about date, time and location of session	
Materials to Print	 □ Participants' Manual – Session Four □ Facilitator's Manual – Session Four □ Session Four Plan for Facilitators □ Session Four PowerPoint slides for Facilitators □ Homework: Need to Know Reid, C., & Alonso, M. (2018). Imagining inclusion: Uncovering the upstream determinants of mental health through photovoice. <i>Therapeutic Recreation Journal</i>, <i>52</i>(1), 19-41. doi:10.18666/TRJ-2018-V52-/1-8461. □ Homework: Nice to Know Walsh, C. A., Rutherford, G., & Kuzmak, N. (2010). Engaging women who are homeless in community-based research using emerging qualitative data collection techniques. <i>International Journal of Multiple Research Approaches</i>, <i>4</i>(3), 192-205. 	
Purchase	☐ Snacks (e.g. cheese, crackers, fruit, veggies) ☐ Drinks (e.g. water, juice)	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers □ Tape 	



Module Four: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	□ Ensure enough seating space□ Rearrange tables/chairs if needed□ Bring more chairs if needed	
Projector, Laptop Computer and USB Flash Drive	 □ Find projector □ Hook up projector and test set-up with computer □ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape 	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	



Module Four Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
20 min	Homework	 As a large group, discuss main points of homework and ask what stood out for everyone. Second facilitator to capture key points on flipchart chart 	
10 min	Research Methods	☐ Refer to manual and slide with graphic	
10 min	Eye-Catching Questionnaires	☐ Refer to manual and slide	
25 min	Questionnaires Activity	 Refer to manual and slide with graphic Split the class into small group for discussion (15 min) Bring the group together to debrief the activity (10 min) 	
15 min	Break	□ Remind participants to be back on time□ Put out snacks	



5 min	Interviews	☐ Refer to manual and slide with graphic	
15 min	Conducting an Interview	☐ Refer to manual and slide	
5 min	Structured to Unstructured Interviews	☐ Refer to manual and slide	
5 min	Real World Example	☐ Refer to manual and slide with graphic	
30 min	Interview Activity	 □ Refer to manual and slide □ Brainstorm questions (10 min) □ Role play (10 min) □ Tell the group that the exercise is to simulate an interview and it is okay if they don't make it through the whole process in the allotted time. □ Debrief with group (10 min) 	
10 min	Homework	☐ Refer to manual and slide	



Post Session Checklist

Task	Details	Who?
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 	
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 	
Materials	☐ Store any reusable poster boards and handouts as needed	
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement	
Debrief session	☐ Determine a time for debrief session with facilitators	
Additional Notes:		



Debrief Session for Coordinator and Facilitators Guide

1.	Each team member briefly gives their overall thoughts of the session.
2.	Discuss what worked well with set-up.
3.	Discuss what was challenging about set-up and strategies around it.
4.	Discuss group dynamics.
5.	Were there challenges with group? If so, discuss solutions for dealing with challenges.
6.	Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
7.	Anything else that needs to be addressed ahead of next session.



Module Four

Research Methods

Part One



Table of Contents

Learning Objectives

- The difference between qualitative and quantitative research methods
- How to prepare a questionnaire for research participants to answer
- How to plan and conduct an interview with a research participant

Content

- Qualitative vs. Quantitative Research Methods
- Questionnaires
- Interviews

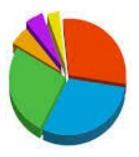


Research Methods

When conducting research, the tools used to collect information are referred to as **research methods**. Research methods are "tools in the toolbox:" they are used to ensure that information is collected in the same way, and anyone else should be able to replicate the same research and get the same results.

There are two main types of research methods:

Quantitative research methods are used to measure variables
based on numbers and statistics (e.g., a researcher might administer a
questionnaire to single mothers, collecting information such as their race,
age and gender).



2. **Qualitative research methods** help you to understand the meanings people attach to things or their lived experiences and are based on text or visual data, such as transcripts of



interviews, focus groups and photographs. A researcher might conduct interviews with single mothers to find out how they experience motherhood, what social factors affect them, and what they believe contributes to successful motherhood.



Method 1: Questionnaires

A **questionnaire** is a set of questions available online or through printed documents. Questionnaires can be *qualitative* and/or *quantitative*, depending on what information you want to collect. Questionnaires are constructed around the major concepts in regards to the research question.



Open-ended questions allow the respondent to reply in their own words, to process their thoughts out-loud, and to elaborate on certain points, which can lead to new insights **Closed-ended questions**, on the other hand, tend to garner a "yes" or "no" answer, preventing the person from further explaining the reasoning for their answers.

"Attractive" questionnaires typically contain the following:			
Multi-paged Booklet-form presented on	Instructions given <i>clearly</i> for how to answer each question	Lots of <i>blank space</i> between questions	
legal-sized paper	Proper path <i>clearly identified</i> with	Response choices listed	
Printing on both sides of paper	uniform formatting	vertically rather than horizontally	
Have response choices that are <i>mutually exclusive</i>	Have response choices that are exhaustive	Provide a <i>neutral response</i> option	
		(F. 10.0 L H 00.	

(Engel & Schutt, 2017)





Activity: Questionnaires

In small groups, brainstorm ideas for your research question.

- 1. What questions would you like to ask your research participants?
- 2. What types of questions are better asked in an open-ended form?
- 3. How could a closed-ended approach lead to understanding?

Method 2: Interviews

Interviews in a research context are often one-to-one interactions between researcher and



research participant. The researcher asks questions related to the research question, and records their answers. Interviews can be an effective method to gain insight on what you cannot see, such as thoughts, opinions, beliefs and specific lived experiences.

Conducting an Interview

Before the Interview:



- ✓ Determine a day, time and location of the interview.
- ✓ Inform the interviewee of the <u>purpose</u> of the interview and how <u>long</u> the interview will take.
- ✓ Ask permission to take notes and to audio/video record the interview.



Warm-Up:

- ✓ Before the interview begins, facilitate a <u>comfortable</u>, <u>relaxed</u> <u>environment</u> by engaging in small talk with the interviewee.
- ✓ Reiterate the <u>purpose</u> of the interview and how the data will be used.
- ✓ Review <u>consent form</u>, and obtain participant's signature.
- ✓ Offer to address any <u>questions</u> the interviewee may have before the interview officially begins.



Main Section of the Interview:

questions for the person to answer).

- ✓ <u>Turn on the audio/video recorder!</u> It is easy to forget, so make sure the audio is recording before you begin recording.
- ✓ State the time, day, names of interviewer and interviewee.
- ✓ When asking questions to interviewee, keep questions short and sweet! Avoid asking "long-winded" questions (e.g., I know that weather can affect how people feel, especially when it is rainy. On nice days, I tend to feel much better. The rain really gets me down. On that day that you did the thing, would you say it was a nice day outside?)
- Ask one question at a time. Avoid "double-barreled" questions that contain more than one question (e.g., Asking "Would you say it was a nice day outside? How were you feeling? What else did you do that day?" without a break between



- ✓ Allow <u>silence</u> for the participant to *fully* answer the question. Count to ten before jumping into the next question since the interviewee may begin to share more thoughts.
- ✓ Repeat the question if necessary, to ensure the participant understands.
- ✓ Ask additional probing questions, if the answer given is not clear (e.g., "Can you say more about that?").

Cool-Down:

- ✓ Briefly <u>summarize</u> what was covered in the interview.
- ✓ Ask the interviewee if they would like to <u>revisit</u> any previous questions, or if there is anything else they would like to add.
- ✓ Let the participant know that the interview is <u>about to end</u>.



Closing:

- ✓ Thank your interviewee for their time and determine if a follow-up is needed for *member-checking* (more on member-checking later).
- ✓ Explain what the next steps will be for using their data.
- ✓ Provide interviewee with your contact information should they wish to follow-up with you about anything related to their participation in the research.





Debrief:

- ✓ Keep the audio/video device recording! Sometimes, the most valuable parts of an interview are captured in the moments after the interview is completed.
- ✓ Ask the interviewee how they feel about the interview, and if they have any questions or concerns.
- ✓ Leave the interview on a positive note ☺

Structured to Unstructured Interviews

	Structured Interviews	Semi-Structured Interviews	Unstructured Interviews
Types of	Closed-ended	Questions that have the	Many open-ended questions;
Questions	questions with a	flexibility to delve further	"go with the flow" style of
	very specific topic	into a particular topic and	interviewing; covers a broad
		gain further insight	topic(s)
Variability	No variability in	Some variability in	High variability in questioning
in	questioning	questioning	
Questioning			

(Engel & Schutt, 2017; Reid, Greaves & Kirby, 2017)



Real-World Example: Interview Questions

Research Question: How do individuals living with mental illness experience community inclusion, health, and well-being?



INTERVIEW QUESTIONS* (*Imagining Inclusion* example)

- 1. What does community inclusion mean to you?
 - a. Specifically, what does it look like? What does it feel like? What does it mean in terms of access to resources / services / programs?
 - b. When you hear the term "community inclusion," do you think of inclusion in the MH community or the broader community?
 - i. [If MH community only] Why is this so? What do you feel are the barriers to feeling included in the broader community? Why does the MH community offer you a greater sense of inclusion?

So, for the purposes of this interview we'll define community inclusion as: are	nd
"community" as: Has your understanding of community inclusion changed	
over time? If yes, how?	

- 2. Is feeling included in the community an important goal for you?
 - a. What impact would feeling more included have on you?
 - b. Would feeling more included in the community have an impact on your health, your wellbeing, or your recovery?
 - c. Which term is most meaningful to you?
- 3. Which changes do you personally need or want to make to be / feel more included in the community?
 - a. "Access to relationships", "participation" or "having a voice"
 - b. These are changes that can be supported by or pursued within current services and programs.



- 4. Which other kinds of change need to happen for you to feel more included in the community?
 - a. This can include changes to your living situation (income, education, employment, housing, stigma, exclusion).
- 5. What helps you feel included?
- 6. When you think of your <u>recovery [or health or well-being]</u>, is feeling included in your community an essential part of this?
- 7. Is a greater sense of inclusion only possible once you have <u>recovered [or feel healthier or a greater sense of well-being]?</u>



Activity: Interview

In pairs, brainstorm interview questions for both of your research questions. Develop one question for each "phase" of the interview.

We will role-play two "interviews," where each person will adopt both the role of interviewer and interviewee.

Interviewer: asks the questions. Depending on how talkative the interviewee is,
 the interviewer may not get to ask all of your questions.



 Interviewee: answers the questions. As the interviewee, respond as yourself, genuinely.

After each interview, discuss how the interview went. We will also debrief as a class, discussing what was said, what was heard, and what was learned.



Note: Interviewing is an *art*, not a *science*: meaning, there is no one right way to conduct an interview. Everyone will have a different style, depending on their personality, life experience and even on how they are feeling that day.



Homework

Journaling Questions

1. What are your thoughts regarding self-disclosure?



Need to Know Reading:



Reid, C., & Alonso, M. (2018). Imagining inclusion: Uncovering the upstream determinants of mental health through photovoice. *Therapeutic Recreation Journal*, *52*(1), 19-41. doi:10.18666/TRJ-2018-V52-/1-8461.

- 1. Read "Methods" section (pp. 22-23).
- 2. Review the photos and their descriptions on pages 28 to 34.

Nice to Know Readings:



Walsh, C. A., Rutherford, G., & Kuzmak, N. (2010). Engaging women who are homeless in community-based research using emerging qualitative data collection

techniques. International Journal of Multiple Research Approaches, 4(3), 192-205.

- 1. How could you use each one of the creative data collection methods described in this article into your research (e.g., digital storytelling; creative writing; design charrette; Photovoice)?
- 2. What do you think are the advantages of using creative research methods? What are the disadvantages?
- 3. Can you foresee any barriers to participation on behalf of your research participants? If so, how would you address them?





Mayes, D. (2009). When being bipolar gets you the job: *Service user research. Mental Health Practice*, *13*(2), 26.

- 1. How does the author navigate self-disclosure?
- 2. What does the author identify as the pros and cons of being a Peer on a research team?

References

- Engel, R.J. & Schutt, R.K. (2017). *The Practice of Research in Social Work.* Thousand Oaks, California: SAGE.
- Mayes, D. (2009). When being bipolar gets you the job: *Service user research. Mental Health Practice*, *13*(2), 26.
- Reid, C. & Alonso, M. (2018). Imagining inclusion: Uncovering the upstream determinants of mental health through photovoice. *Therapeutic Recreation Journal*, *52*(1), 19-41. doi:10.18666/TRJ-2018-V52-/1-8461.
- Reid, C., Greaves, L. & Kirby, S. L. (2017). *Experience, Research, Social Change: Critical Methods, 3rd Edition.* Toronto ON: University of Toronto Press.
- Reichert, R. (2017). Factors in Mental Health Advocacy. Douglas College, Canada.
- Walsh, C. A., Rutherford, G., & Kuzmak, N. (2010). Engaging women who are homeless in community- based research using emerging qualitative data collection techniques. *International Journal of Multiple Research Approaches, 4*(3), 192-205. doi:10.5172/mra.2010.4.3.192



Module Five: Research Methods, Part Two



Coordinator Notes

Module Five: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	☐ Call, text or email participants to remind them about date, time and location of session	
Materials to Print	 □ Participants' Manual – Session Five □ Facilitator's Manual – Session Five □ Session Five Plan for Facilitators □ Session Five PowerPoint slides for Facilitators □ Handout: 5 Ws and an H □ Handout: Guidelines for Field Notes □ Homework: Need to Know Reid, C., Greaves, L. & Kirby, S. (2017). Experience, Research, Social Change: Critical Methods, 3rd Edition. Toronto, ON: University of Toronto Press. Chapter 9: Analyzing Data 	
Purchase	□ Snacks (e.g. cheese, crackers, fruit, veggies)□ Drinks (e.g. water, juice)	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers □ Tape 	
Speaker	☐ Check in with speaker for week nine to see if they have any questions or concerns	



Module Five: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	 □ Ensure enough seating space □ Rearrange tables/chairs if needed □ Bring more chairs if needed 	
Projector, Laptop Computer and USB Flash Drive	 □ Find projector □ Hook up projector and test set-up with computer □ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape 	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	
Video	☐ Conducting a Focus Group, UBC Learn: https://www.youtube.com/watch?v=Auf9pkuCc8k	



Module Five Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
30 min	Homework	 □ Break into small groups to discuss (20 min) □ Reconvene as large group to discuss key points from each group (10 min) □ Second facilitator to capture key points on flipchart 	
10 min	Observations	☐ Refer to manual and slide with graphic	
10 min	Creative Research Methods	☐ Refer to manual and slide with graphic	
10 min	Focus Groups	☐ Refer to manual and slide with graphic	
10 min	Facilitating a Focus Group	☐ Refer to manual and slide	
15 min	Video	 □ Refer to manual and slide □ Introduce "Conducting a Focus Group" video (5:36) and ask participants to write down what worked well and what didn't work while watching clip 	



		☐ Ask participants what stood out as good and poor facilitation	
15 min	Break	□ Remind participants to be back on time□ Put out snacks	
35 min	Practicing Facilitation Skills Activity	 □ Refer to manual and slide □ Focus Group (25 min) □ Debrief activity (10 min) 	
5 min	Benefits of Peer Facilitation	☐ Refer to manual and two slides	
30 min	5 Ws and an H Activity	 Refer to manual and slide Facilitators check-in with participants for extra help with exercise 	
10 min	Homework	☐ Refer to manual and two slides	



Post Session Checklist

Task	Details	Facilitator		
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 			
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 			
Materials	☐ Store any reusable poster boards and handouts as needed			
Receipts	 Any receipts from purchases to be forwarded to proper person for reimbursement 			
Debrief session	☐ Determine a time for debrief session with facilitators			
Additional Notes:				



Debrief Session for Coordinator and Facilitators Guide

1. Each team member briefly gives their overall thoughts of the session.

2.	Discuss what worked well with set-up.
3.	Discuss what was challenging about set-up and strategies around it.
4.	Discuss group dynamics.
5.	Were there challenges with group? If so, discuss solutions for dealing with challenges.
6.	Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
7.	Anything else that needs to be addressed ahead of next session.



Module Five:

Research Methods

Part Two



Table of Contents

Learning Objectives

- Observational documentation
- Introduction to creative research methods
- Tips on planning and conducting a focus group

Content

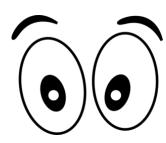
- Observations
- Creative Research Methods
 - o Digital Storytelling
 - o Creative Writing
 - o Photovoice
- Focus Groups



Research Methods

Method 3: Observations

Observations are an everyday skill that you may not realize transfers over to research. Observations involve a researcher's focused attention on observing individual and group behaviour, evidence of the behaviour, and what those behaviours or actions mean to the participants (Engel & Schutt, 2017).



When making observations, the researcher takes detailed notes of what they are observing and their reactions to their observations. **Fieldnotes** are written documentation of what the researcher



sees, hears, and experiences while observing something related to their research. Field notes can be taken during interviews, programs, team meetings, focus groups, and any other setting related to the research. They provide the research

team with detailed notes that allow for patterns and overarching concepts to emerge. As observers, verbal and non-verbal behavior are recorded (Reid, Graves & Kirby, 2017).

In order for observations to be the most accurate, it is important for the researcher to build rapport and develop trusting relationships with members of the group.







An advantage of being a Peer Researcher is that you may are already be a member of the group being studied, so a trusting relationship between you and your research participants may already be established.

The researcher can either participate in the activities, or observe them. In CBR, it is common for a researcher to assume a combination of participating and observing in the research activities. The Peer Researcher decides where and when it is more appropriate to be an observer and when to be a participant.



Schutt, 2017).

Observation should never be done in secret (i.e., "covert"). It is generally considered *unethical* to hide the researcher's identity. In CBR, it is important to be honest and transparent with the research participants about who is and isn't - involved the research in which they are participating (Engel &



Method 4: Creative Research Methods

Digital Storytelling is often employed as an educational or community development strategy. This method involves a combination of digital media to tell a story with images, text, and music from the perspective of the first person. Digital storytelling is often employed as an educational or community development strategy. Digital storytelling allows an individual to creatively express their experiences. Digital storytelling can be an

effective strategy for advocating for change, as can create a powerful emotional response in the viewer (Walsh, Rutherford & Kuzmak, 2010).

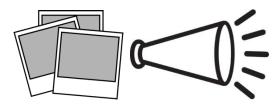
Creative Writing involves the use of qualitative methods to identify strengths and assets as well as concerns and problems. Creative writing has been used by many to describe trauma and illness as a way to improve quality of life and psychological well-being. Examples of creative writing methods include: poetry, personal essays, memoirs and speeches. Poetry is a type of creative writing used in this creative research method however, its validity is sometimes questioned when being used

as data. However, there are arguments that it provides individuals with a deeper understanding of participant's subjective experiences. Creative writing can be used to promote change and social action. Additionally, engagement in creative writing often

results in participants experiencing therapeutic benefits (Walsh et al., 2010).



Photovoice involves combining photographs with written descriptions of the photo by the photographer (research participant). Similarly, to digital storytelling and creative writing methods,



photovoice involves a narrative or story-telling process that results in creation of story of lived experience. Derived from health promotion, this method is described as participatory data

collection for individuals who are often excluded from decision-making processes. Photovoice typically has three goals (i) to enable participants to record and reflect upon strengths and concerns (ii) to promote and develop dialogue and knowledge about community issues and, (iii) to help create change by communicating information to policy makers (Walsh et al., 2010).



Remember: It's important for the researcher to practice *reflexivity* and document their thought processes as observations are recorded. This will bring the researcher's awareness to any biases, assumptions, or inferences they may make with regard to others' behavior (Reid et al., 2017).

Method 5: Focus Group

A focus group is qualitative research method that involves unstructured group interviews,

whereby a group facilitator(s) encourages, guides and focuses discussion among participants on a particular topic of interest that is related to the research project (Engel & Schutt,





2017). Participants of focus groups are often members of the population in which the research is being conducted. During a *focus group*, participants are welcomed to discuss open-ended questions, and are given the opportunity to provide in-depth responses.

Focus groups are often employed in CBR, as they allow the researchers to gain a deeper understanding of participants' experiences, views and ideas (Reid et al., 2017). Focus groups typically last 1-2 hours, to allow time for group participants to process the questions, and to build off of each other's' responses. In order to get the best answers that can be used for greater a greater sense of generalizability and consistency, a researcher should conduct several focus groups on the same topic with different groups of people (Engel & Schutt, 2017).



Why it's Awesome to Be A "Peer Researcher"

Having Peer Researchers as facilitators/co-facilitators of a focus group can contribute to a felt sense of safety among participants, and can allow freer expression of thoughts and feelings that can be sensitive in nature.

Planning a Focus Group

GOALS: Create a plan for the focus group session(s) and determine what goals you want to accomplish (e.g., feedback for improving a program).





QUESTIONS: Ensure that you have a variety of questions prepared to facilitate a meaningful discussion. Open-ended questions tend to gather more detailed responses than closed-ended questions. Ask specific but open-ended questions that really get at the root of what the group is trying to accomplish. Keep in mind that focus groups tend to be more

unstructured in nature, and, depending on the way the conversation unravels, you may

not have the opportunity to ask all of the questions you had prepared.

RECRUITMENT: You may have to recruit participants in different ways, such as through their previous research involvement, flyers, or by sending out emails. When contacting potential participants, ensure that you are clear about dates, times, consent, and expectations of their involvement in the focus group.

We will discuss the recruitment of research participants more in Module 5.

DOCUMENTATION: As with interviews, ask permission of group participants to audio and/or video record the focus group. Continue recording until all research participants have exited;

this way, you won't miss any important insights or information that may arise after the

focus group has ended! Having another member of the research team in the room to

take *field notes* (discussed later in this module) may also be helpful.



PARTNERING WITH CO-FACILITATOR(S): If possible, have two facilitators during a focus group.

Divide up the roles before the focus group and ensure that each facilitator understands their role; it is important to ensure you are all on the same page. Spend time before the session reviewing the questions, while also being prepared to allow room for flexibility. Assist one another with time-keeping to ensure the group starts and ends on time. Allow time from one question to the next to ensure each topic is given equal attention. Debrief with your co-facilitator within two days after group to reflect on the session, to review that happened, and to identify strengths and areas for improvement for the next time the focus group is to be run. Discuss any similarities between this focus group and other ones you have conducted on the same topic(s).

(Adapted from Engel & Schutt, 2017)

Facilitating a Focus Group

A key role of the facilitator is to promote <u>constructive discussion</u> among group members and encouraging group interaction and group involvement. This can be done most effectively by following the key features below:



INTRODUCTION: Always begin a focus group by introducing yourself, the purpose of the focus group, and how long the session is expected to last. Gain informed consent from all focus group participants, and provide information about how the data from the focus group will be used.



DOCUMENTATION: Ensure that data is being collected through field notes, audio recordings, or visual recordings. Focus groups may not be the best choice of data collection if there



is a chance that participants may argue or there may be significant conflict; it is also worth considering that some participants may be less likely to speak their thoughts in group settings, so there are times when individual

interviews would be more appropriate.

LISTENING: Convey your understanding of others' words by applying active listening skills paraphrasing; clarifying; body language; verbal and nonverbal (e.g., encouragers). Active listening, combined with empathic responses, can be particularly powerful. Probing questions can also encourage participants to elaborate on what they have said (e.g., "Tell me more").



ENCOURAGING PARTICIPATION: If you notice some people are contributing to the dialogue more than others, encourage those who are quieter to share their opinions. They may be quiet because they have nothing to say, or they may be waiting for a time when



no one else is talking. Invite individuals who have been more on the quiet side to offer their opinion.

CREATING A SAFER ENVIRONMENT: Although there is no such thing as a truly "safe"

environment, there are things you can do to contribute to a *safer* environment. Help participants and/or group members to become comfortable with one another by modeling appropriate group behavior,





demonstrating confidentiality, and identifying and intervening when group dynamics become tense or unpleasant. Ensuring group guidelines are followed, and intervening when the group has strayed from them, also helps participants feel safer.

If the conversation drifts away from relevant topics:

- 1. State that you have noticed that the conversation has gotten off-track.
- 2. Remind the group of the goal of the focus group, as well as the group guidelines.
- 3. Gently guide the conversation back on-track, perhaps with another question.

Adapted from Engel & Schutt, 2017





Video: Conducting a Focus Group

- 1. Take note on what is "not working" in the first scenario.
- 2. Notice what has changed between the first scenario and the second.

(Source: https://www.youtube.com/watch?v=Auf9pkuCc8k)



Activity: Focus Group

- 1. Choose one research question from a participant to use for the focus group.
- 2. Participant to use questions they came up with last class for the interview activity.
- 3. Assign the following roles:
 - a. Two *co-facilitators* to lead the focus group.
 - b. Two *observers* to take *field notes* during the focus group.
 - c. The rest of the class will act as focus group participants.
- 4. Complete the activity with a debrief session, inviting each person to discuss their role and their experience participating in the focus group.



Benefits of Peer Facilitation

For the Facilitator

- Increased self-esteem and confidence
- Improved access to work and education
- More friends, better relationships, more confidence in social settings
- Reduced self-stigmatization
- Greater hopefulness about own potential
- Improved problem-solving skills
- Increased sense of empowerment
- More positive feelings about future

For the Group

- Peer facilitator can serve as a positive role model and a source of motivation
- Greater feelings of acceptance and understanding
- Peer facilitated groups provide space for sharing knowledge and experience
- Peer facilitator can help group participants
 gain new skills important to self-growth

(Adapted from Mood Disorders Association of BC, 2009)





Activity: The 5Ws and an H

Drawing from the first worksheet "Planning Your Research Project," answer the following questions on the handout, "5Ws and an H":

WHAT do you want to know? Finalize your research question(s).

- WHY is your research important? Clarify the need for your research, drawing from the literature review. This also relates to the problem that you identified earlier.
- WHO will participate? Participant criteria and recruitment strategies. (We will cover this in more depth in Module 6, but here jot down some ideas to get started).
- WHERE and WHEN will they participate? Other essential research 'logistics' to consider. This also relates to feasibility and other kinds of support you will need to do the research.

HOW will your research participants participate? What method(s) are most appropriate and why?



Homework

Journaling Questions

The following are additional considerations or detail to consider as you explore your research project:

- 1. How did you go about choosing your research method(s)?
- 2. Why did you choose the research methods you did?
- 3. How did the 5Ws and an H worksheet help you further conceptualize your research and solidify your research question?

Need to Know Reading:

Reid, C., Greaves, L. & Kirby, S. L. (2017). Chapter 9: Analyzing Data. In *Experience, Research, Social Change: Critical Methods, 3rd Edition* (pp. 239-253). Toronto ON: University of Toronto Press.

- 1. Write a short definition for the following terms:
- a) Code
- b) Bit
- c) Satellite
- d) Theme
- e) Codebook

Nice to Know Reading:



Walsh, C. A., Rutherford, G., & Kuzmak, N. (2010). Engaging women who are homeless in community-based research using emerging qualitative data collection techniques. *International Journal of Multiple Research Approaches, 4*(3), 192-205.



- 1. Read pages 197-201: "Data Analysis," "Results and Discussion" sections
- 2. What methods did the researchers use to analyze their data in this article? Do you see any terms you are familiar with?

References

- Calgary and Strathcona Research Group. (2006). *A SMART Fund Guide to Design and Manage Community Health Activities*. Calgary, Alberta: Author.
- Engel, R.J. and Schutt, R.K. (2017). *The Practice of Research in Social Work.* Thousand Oaks, California: SAGE.
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- Reid, C., & Alonso, M. (2018). Imagining inclusion: Uncovering the upstream determinants of mental health through photovoice. *Therapeutic Recreation Journal*, *52*(1), 19-41. doi:10.18666/TRJ-2018-V52-/1-8461.
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Guidelines for Fieldnotes

Fieldnotes are the observations written by a researcher at a research site, during an interview, and throughout the data collection process. They are qualitative notes recorded by researchers during or after their observation of a specific phenomenon they are studying. The notes are intended to be read as evidence that gives meaning and aids in the understanding of the phenomenon.

Strategies for Taking Fieldnotes

For your first set of fieldnotes, I'd like you to try the format I've described below. After that, you may wish to switch to a format more comfortable for you (like typing the reflective part of the notes on your computer at home, for example).

- o Divide several pieces of paper in half lengthwise (or, if using on a laptop, use a table or column format.
- o On the left, record only observations, and record those thoughts in the least biased ways possible (record them without analyzing them).
- o On the right side, reflect on those observations. This is where you can: ask questions, consider ways of interpreting an event, and wonder about what you're seeing.

These are called "Double-Entry Notes," which are "fieldnotes that are divided into at least two columns: one column lists the fieldworker's observations on the fieldsite, and at least one other column lists the fieldworker's personal reflections about the site and informants. Making such distinctions allows the fieldworker to become aware of the differences between verifiable, tangible facts about the chosen fieldsite and his or her thoughts and feelings about those facts."

A. The Observational/Descriptive fieldnotes

OBSERVE CLOSELY (in the field)¹

- Write down as much as possible! You never know what might become important later.
- Always write down the date, time, and place of observation at the beginning of your notes.
- Include conditions of color, weather, light, shape, time, season, atmosphere, and ambiance.
- Write down specifics! Note the time something happens, what a sign says, etc.
- When you're listening to people speak, write down their words. Specific words, phrases, and language can be very important. (If you write "conversation about food," there are hundreds of things that could mean. Don't expect your memory to be perfect.) As much as possible, write down conversations word for word. Create a glossary of insider phrases and words. ** if

¹ Sara Seyfarth, "Strategies for Taking Fieldnotes." in *Guide to First-Year Writing at Eastern Michigan University* at http://www.emich.edu/english/fycomp/curriculum/pdfs/handouts.pdf.



there is an audio-recording of the session, verbatim documentation is not needed. You can write about a specific topic of conversation and note comments that you'd like to reflect upon.

- o Pay attention to nonverbal cues as well. How do the people use body language? How do people understand/interpret body language?
- o Describe what you see. What are people wearing? How do they adorn their bodies? How is the area you're in decorated?
- o Write down your sensory impressions. What can you hear? What do you smell? Tastes, textures, smells, and sounds can be just as important as what you see.
- o Map the space you're observing. Having a map that shows you the layout of the area and tracks people's movements can be extremely helpful to refresh your memory and to help others understand your site.

B. The Expanded Fieldnotes

BE ENGAGED WITH WHAT YOU'RE OBSERVING (even after you leave the field)

- o Respond to the notes you're taking.
- o What questions and inferences do you have as a result of your observations?
- Ask yourself questions about what you've seen. What surprised you? What intrigued you?
- Analyze your position. What assumptions/expectations do you bring to your observations? Ask
 yourself questions like: Why do I focus on this aspect instead of that other one? Why do I
 focus on the people I do? Where in my fieldnotes do I find evidence for this description? What
 have I rejected, and why?
- o Reread your fieldnotes shortly after you've taken them. Take the time to fill in details that you didn't fully write down, to make sure that everything is legible and understandable for later, and to mark places that you're interested in researching further.
- o Reflect on what you've written down. What data relate to your positions as a researcher?
- What information confirms your initial hunches? What artifacts speak about your site and your informants? Which of your informants' words explain larger ideas about the subculture you're studying?

You may require some time after the session to complete the fieldnotes. When they are complete, please submit to the project manager and include page numbers, the date and time of the session, the photo taking questions, and attendance.



5Ws & an H Worksheet

What (research question)
Why (your experience, literature review)
Who (research participant #, criteria, recruitment?)



Vhere
Vhen
low (research ethics and methods)



Module Six:

Managing, Analyzing

and Organizing Data



Coordinator Notes

Module Six: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	☐ Call, text or email participants to remind them about date, time and location of session	
Materials to Print	 □ Participants' Manual – Session Six □ Facilitator's Manual – Session Six □ Session Six Plan for Facilitators □ Session Six PowerPoint slides for Facilitators □ Homework: Need to Know I2I Workbook https://www.mentalhealthcommission.ca/sites/default/files/2016-06/innovation to implementation guide eng 2016_0.pdf □ Homework: Nice to Know Walsh, C. A., Rutherford, G., & Kuzmak, N. (2010). Engaging women who are homeless in community-based research using emerging qualitative data collection techniques. <i>International Journal of Multiple Research Approaches, 4</i>(3), 192-205 	
Purchase	☐ Snacks (e.g. cheese, crackers, fruit, veggies) ☐ Drinks (e.g. water, juice)	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers 	



□ Tape	

Module Six: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	 □ Ensure enough seating space □ Rearrange tables/chairs if needed □ Bring more chairs if needed 	
Projector, Laptop Computer and USB Flash Drive	 ☐ Find projector ☐ Hook up projector and test set-up with computer ☐ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers 	



	□ Tape	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	

Module Six Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
30 min	Homework	 □ Break into small groups to discuss (20 min) □ Reconvene as large group to discuss key points from each group (10 min) □ Second facilitator to capture key points on flipchart 	
10 min	Managing Data	☐ Refer to manual and slide	
5 min	Analyzing Data	☐ Refer to manual and slide	
5 min	Actions of Data Analysis	☐ Refer to manual and slide	



5 min	Coding	☐ Refer to manual and slide
5 min	Visual	☐ Refer to manual and slide with graphic
10 min	Real World Example: Themes	☐ Refer to manual and slide with graphic
15 min	Real World Example: Coding a Transcript	☐ Refer to manual and slide with graphic
15 min	Real World Example: Codebook	☐ Refer to manual and slide with graphic
15 min	Break	□ Remind participants to be back on time□ Put out snacks
10 min	Organizing Data: Spreadsheets	☐ Refer to manual and slide
5 min	Things to Consider when Organizing Data	□ Refer to manual
5 min	Trustworthiness	☐ Refer to manual and slide
10 min	Homework	☐ Refer to manual and slide



Post Session Checklist

Task	Details Wh			
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 			
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 			
Materials	☐ Store any reusable poster boards and handouts as needed			
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement			
Debrief session	☐ Determine a time for debrief session with facilitators			
Additional Notes:				



Debrief Session for Coordinator and Facilitators Guide

- 1. Each team member briefly gives their overall thoughts of the session.
- 2. Discuss what worked well with set-up.
- 3. Discuss what was challenging about set-up and strategies around it.
- 4. Discuss group dynamics.
- 5. Were there challenges with group? If so, discuss solutions for dealing with challenges.
- 6. Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
- 7. Anything else that needs to be addressed ahead of next session.



Module Six:

Managing, Analyzing and Organizing Data



Table of Contents

Learning Objectives:

- Making sense of the data that's been collected
- Transcribing recordings of interviews and focus groups
- Analyzing qualitative data
- How to create a codebook and/or spreadsheet

Content:

- Transcription
- Data Analysis
- Codebooks and Spreadsheets
- Trustworthiness



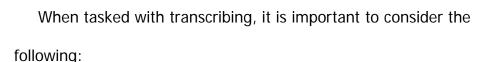
Managing Data

In Module Two, we discussed organizing data in relation to gathering preliminary information for planning a research project, as well as for the information found in your literature review.

In this module, we discuss managing *data* collected via the research method. Data, as you learned in the previous modules, may be *qualitative* (e.g., verbal and/or behavioral information contained in field notes, or in audio or video recordings), or *quantitative* (e.g., numerical or categorical information gathered from questionnaires). Managing data involves transcribing and member-checking (Reid, Greaves, & Kirby, 2017).

A **transcript** is the product of an interview or focus group, based on the data from the audio/video file that was recorded. The researcher can choose to transcribe verbatim for the entire

recording, or to summarize and condense parts that have little relevant information. Transcribing audio can be quite time consuming, especially when some participants are quieter, or have more challenging speech patterns (Jensen & Laurie, 2016).





- What software or devices can I use that will help me save time?
 - O Digital recorders can reduce or eliminate the need for transcribing, but need to be investigated for accuracy, efficiency and cost.
- How much time will I need to transcribe an interview?



- O Researchers should allow approximately at least five hours of transcribing time per one hour of interview.
- Who should transcribe recordings?
- How will I store the tapes or digital files?

Transcripts should contain the following elements:

- Date and time of the interview
- Identification of interviewer
- Identification of interviewee with either a letter, a number, or a pseudonym (Reid et al., 2017).

Tips when transcribing:

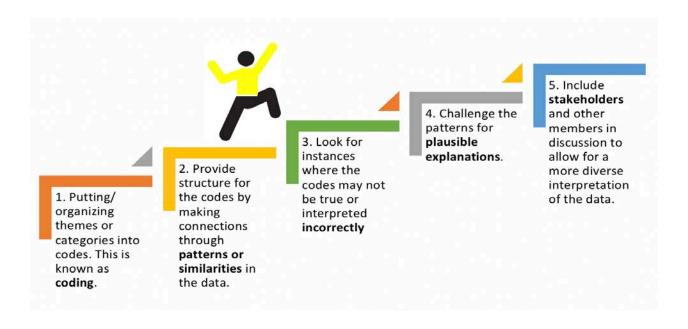
- Listen to the interview <u>fully once</u>, without transcribing especially if you did not conduct the interview. While listening for the first time, record *field notes* about your overall impressions, ideas, and inferences.
- After you have listened to the interview once, then begin transcribing.
- Make sure the transcript is single spaced with two lines between each speaker.
- After you have finished transcribing the interview, re-listen to the interview while reading the transcript; this will help catch any mistakes you may have made (Reid et al., 2017).



Analyzing Data

It is important, particularly in community-based research, to involve members of the community in the data analysis process (Cashman, Adeky, Allen, Corburn, Israel, Montano, Eng, 2008). **Data analysis** allows researchers to better interpret and understand data and how the data are related to each other. Analyzing data reveals themes, explanations, and patterns within your research. Once you have completed your data analysis your major themes or ideas should, in some way, connect with the field review you conducted. Depending on the type of data you gathered, you will use different methods to analyze your data (Reid et al., 2017b).

The Actions of Data Analysis



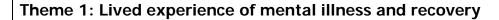


Coding helps researchers find commonalities between research participants. *Coding* refers to assigning a word or a phrase that describes a section of text data that captures the essence of the attributes contained in the data (e.g., transcriptions; fieldnotes).



Themes represent important features of the data that might be relevant to answering the research question. Once *themes* are found within data, *codes* will be created based off of similarities within certain *themes*. *Codes* help readers understand *themes* that exist in data, and how *bits* may be grouped together based on these commonalities (Reid et al., 2017).

Real World Example: Themes



Codes: active participation + experience + recovery

Theme 2: Experience of advocacy

Codes: standing up + experience as an advocate

Theme 3: The importance of social supports and understanding

Codes: support network + understanding

Theme 4: Barriers to advocacy

Codes: stigma + barriers + housing/income

Bits are words, sentences, or paragraphs of text that make sense even when separated from the data gathering context (e.g., segment of transcript; piece of information from fieldnotes; a section of a document; words written on a sticky note by a researcher that captured salient information). A



code is a characteristic of a bit. Codes emerge as commonalities are found in *bits* of data. Additionally, a *bit* may have more than one *code*. (Reid et al., 2017b).

Real World Example: Coding a Transcript		
Transcript	Codes	
M: I think people who have a lived experience are more likely to be an advocate for mental health just because they've had that experience and they know what it's like and what they want to change, and that's like not just people that have experience like that have lived with mental illness but those who have watched mental illness around them or relation, but I think it takes a certain confidence in what you know to be true to be an advocate, if you're unsure about things you're kind of still in that blurry middle zone where like that it's hard to advocate anything from that state. R: Do you feel that it is important to have advocacy in the mental health system?	Experience as an advocate Mental illness experience	
M: I think it is just because right now in society there is still a lot of stigma and misconceptions about mental health and within the mental health system like there is certain thing that that are barriers to people who have mental illness and I feel like it's important to continuously bringing those issues to the forefront and trying to change them.	Stigma Barriers	



Real World Example: Codebook



Codes	Bits
Experience as an advocate	being willing to go out and stand up or be a voice for others that are experiencing
	I think this is a lot of people are doing really good things in this field and continuously getting better the key to any kind of change in mental health cause people advocating for change
Stigma	stigma is the huge underlying fog underneath all this stuff think stigma loses its power when you realize what it is it's not real or true, but it's just a warped perception, I think, I think that stigma, becomes less of a barrier
	more people are talking about it and that stigma is defiantly a lot less that it is in the past, but then again it is still there
Barriers	barriers to people who have mental illness and it's important to always bring those issues to the forefront and try to change them
	cause it's hard to be vulnerable and if you don't think you can handle the repercussions of that then it's probably wise to be aware of what you can and can't handle



maybe it's not all for nothing going through all the barriers in the system and the very real pain of having a mental illness when that experience can be useful to try and make other people's lives better or make something better for someone somewhere

Satellites are parts of a text that do not have similarities to other bits of coded information, so they



do not seem to fall under any of the codes. *Satellites*, however, may still be important to the research, whether it be analysis for the same research project, or for providing insight into the limitations of the research project, and inspiring ideas for future

research questions (Reid et al., 2017b).

Why it's Awesome to Be A Peer Researcher



As a Peer Researcher, you may have insights into the data that has been collected that are unique to the research team. Your contributions can potentially lead to discoveries that otherwise would have gone unnoticed.



Organizing Data

Spreadsheets are tools used to organize data. Although spreadsheets are most easily created in Microsoft *Excel*, they can also be kept track of in other programs (e.g., Word; Google Sheets), or written on paper. Spreadsheets enable the researcher to see all of their data in one place, and easily compare and analyze their results. Quantitative data (ex. numbers, survey answers) can be imputed into spreadsheets to provide the researcher with a document that shows all of their data and how it compares (Reid et al., 2017a).

For example, a spreadsheet could be created that has all of the answers to the demographic questions asked in a survey (ethnicity, gender, etc.); it might look like this:

Participant #	Birthplace	Age	Gender	First Language
1	Canada	48	Male	English
2	United States	53	Female	English
3	Canada	51	Female	English
4	Spain	53	Female	Spanish



A spreadsheet might also have all of the data from one specific question, so it is easy to see the most common answers or identify patterns; it might look like this:

Question #1 – How would you currently rate your level of physical activity?		
I never exercise	3	
I exercise a few times per month	7	
I exercise at least 1 time per week	4	
I exercise more than 3 times per week	2	

The first spreadsheet contains all of the answers for each participant:

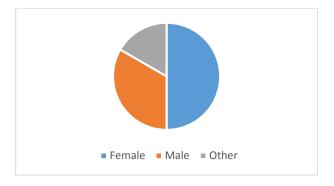
Participant #	Q1 - What gender do you identify with?
1	Female
2	Female
3	Male
4	Female
5	Other
6	Male



The next has all of the answers added up:

1. What gender do you identify as?	
Female	3
Male	2
Other	1
	Total: 6

Additionally, figure can be made to visually show the results.



Things to Consider when Organizing Data:

- What system will be used to retrieve data files easily on the computer?
- How will other members know which documents are the current/active documents?
- How will I ensure information is backed up on the computer?
- Do the other team members have compatible software programs?
- How will a system for integrating different sources of data be created?



- How will emerging ideas and insights be tracked, documented and recorded?
- How will the data's confidentiality be protected (e.g., computer password; locking cabinet)?
- Ethically, is there an obligation to destroy data upon completion of the project?
 - O If so, who is responsible for this and when will it be done?

Trustworthiness

Trustworthiness demonstrates that no matter who conducted the research, the final



findings would have been the same. Trustworthiness promotes credibility of the research data and strengthens the overall research work. There are eight different strategies to examine credibility of the data:

- Negative Case Analysis: Looking for elements of the data that contradict explanations or patterns.
- 2. <u>Triangulation</u>: Using different research protocols to gather information from the same or similar types of participants.
- 3. <u>Saturation</u>: Where data is consistent with previous understandings and does not provide new insights.
- 4. <u>Member-Checking</u>: Providing data to research participants to verify accuracy.



- 5. <u>Reflexivity</u>: The researcher reflects on how their personal biases, views, and beliefs may be shaped by the research process.
- 6. <u>Descriptive Statistics</u>: Using numerical data.
- 7. Log Book or Audit Trail: A description of the steps taken from beginning of research to end.
- 8. Peer Debriefing: Involving Peers allows for other insights and interpretations of data

(Reid et al., 2017b).



Homework

Journaling Questions

- 4. What would I still like to learn in this training?
- 5. What would I like to change about this training?
- 6. What would help me participate more fully in this training?



Need to Know Reading:



Bilsker, D., Petermann, L., & Goldner, E. M. (2012) *Innovation to Implementation: A*Practical Guide to Knowledge Translation in Health Care. Calgary, Alberta: Mental Health

Commission of Canada

- 1. Flip through the pages of this guide and begin to answer some of the questions.
- 2. Bring it to the class next week since we will be discussing it in depth.

Nice to Know Reading:



Walsh, C. A., Rutherford, G., & Kuzmak, N. (2010). Engaging women who are homeless in community-based research using emerging qualitative data collection techniques. *International Journal of Multiple Research Approaches*, *4*(3), 192-205.

1. What strategies do the researchers use to demonstrate trustworthiness of the data?



References

- Bilsker, D. & Goldner, E.M. (2014). *Innovation to Implementation: A Practical Guide to Knowledge Translation in Health Care.* Ottawa, Ontario: Mental Health Commission of Canada.
- Cashman, S. B., Adeky, S., Allen, A. J., III, Corburn, J., Israel, B. A., Montano, J., Eng, E. (2008). The power and the promise: Working with communities to analyze data, interpret findings, and get to outcomes. *American Journal of Public Health, 98*(8), 1407-1417.

 doi:10.2105/AJPH.2007.113571
- Jensen, E. A., & Laurie, C. (2016) *Doing real research: A practical guide to social research.* Thousand Oaks, CA: Sage Publications.
- Reid, C., Brief, E. and LeDrew, R. (2009). *Our Common Ground: Cultivating Women's Health Through Community-based Research.* Vancouver: Women's Health Research Network.
- Reid, C., Greaves, L., & Kirby, S.L. (2017a). Chapter 8: Collecting, Organizing and Managing Data. In *Experience, Research, Social Change: Critical Methods, 3rd Edition* (pp. 205-236). Toronto, ON: University of Toronto Press.
- Reid, C., Greaves, L., & Kirby, S.L. (2017b). Chapter 9: Analyzing Data. In *Experience, Research, Social Change: Critical Methods, 3rd Edition* (pp. 205-236). Toronto, ON: University of Toronto Press.



Module Seven:

Finalizing Data

and

Knowledge Translation



Coordinator Notes

Module Seven: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	☐ Call, text or email participants to remind them about date, time and location of session	
Materials to Print	 □ Participants' Manual – Session Seven □ Facilitator's Manual – Session Seven □ Session Seven Plan for Facilitators □ Session Seven PowerPoint slides for Facilitators □ Homework: Need to Know Koyne, K. & Cox, P. (2006). A SMART Fund Guide to Design & Manage Community Health Activities. Calgary, AB and Vancouver, BC: Plan: Net Limited. □ Homework: Nice to Know Ontario Centre of Excellence for Child and Youth Mental Health (2013). Program Evaluation Toolkit. Ottawa, Ontario: Author. 	
Purchase	□ Snacks (e.g. cheese, crackers, fruit, veggies)□ Drinks (e.g. water, juice)	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers □ Tape 	



Module Seven: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	 Ensure enough seating space Rearrange tables/chairs if needed Bring more chairs if needed 	
Projector, Laptop Computer and USB Flash Drive	 □ Find projector □ Hook up projector and test set-up with computer □ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape 	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	



Module Seven Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
15 min	Homework - Large Group Discussion	 □ Discuss main points of homework and ask what stood out for everyone. □ Second facilitator to capture key points on flipchart 	
10 min	Finalizing Data: Report Writing	☐ Refer to manual and slide	
5 min	Knowledge Translation	☐ Refer to manual and slide	
9 min	I2I Innovation to Implementation	☐ Refer to I2I Workbook: Pages 4-6 and slide for explanation	
13 min	Step 1 Purpose	 □ Refer to I2I Workbook: Page 7 and slide □ Give participants remaining time to fill in section □ Facilitators to offer assistance as needed 	
13 min	Step 2 Innovation	 □ Refer to I2I Workbook: Page 9-10 and slide □ Give participants remaining time to fill in section □ Facilitators to offer assistance as needed 	



13 min	Step 3 Actors and Actions	 □ Refer to I2I Workbook: Page 12-14 and slide □ Give participants remaining time to fill in section □ Facilitators to offer assistance as needed 	
15 min	Break	□ Remind participants to be back on time□ Put out snacks	
13 min	Step 4 Agents of Change	 □ Refer to I2I Workbook: Page 16-17 and slide □ Give participants remaining time to fill in section □ Facilitators to offer assistance as needed 	
13 min	Step 5 Design	 □ Refer to I2I Workbook: Page 19-21 and slide □ Give participants remaining time to fill in section □ Facilitators to offer assistance as needed 	
13 min	Step 6 Implement	 □ Refer to I2I Workbook: Page 23-24 and slide □ Give participants remaining time to fill in section □ Facilitators to offer assistance as needed 	
13 min	Step 7 Evaluate	 □ Refer to I2I Workbook: Page 26-27 and slide □ Give participants remaining time to fill in section □ Facilitators to offer assistance as needed 	
60 min	I2I Workbook Activity	 □ Walk participants through I2I workbook and explain each section □ Give participants time to fill out workbook based on their research questions. 	
10 min	Homework	☐ Refer to manual and slide	



Module Seven:

Finalizing Data and

Knowledge Translation



Table of Contents

Learning Objectives

- Writing a final report based on findings from the research
- Disseminating results of the research in a planned, systematic way

Content

- Finalizing data
 - o Report writing
- Knowledge translation
 - o 121 Workbook



Finalizing Data

A **final report** is a written overview of the research you have conducted. The report should provide readers with an in-depth explication of why your research matters. Below is a general outline for writing a final report:



Introduction	Research question; research goals and purpose; researcher's orientation to the research; rationale for research
Literature Review	Review of research and findings; what is already known; what you are adding to the literature on the topic; how the literature review informed the research question; mention gaps, biases, limitations of extant literature
Research Methods	Qualitative research methods (e.g., observations; interviews; focus groups; Photovoice)
	Quantitative research methods (e.g. questionnaires)
Research Participants	Number of research participants, demographics, social determinants of health, identities, recruitment strategies, etc.
Recruitment Strategies	How did you recruit your research participants?
Analyzing Data	Findings Links between findings and literature coding Trustworthiness
Conclusion	Overview of research question, rationale, findings and restatement of why your research is important
Appendices	Budget, timeline, documents, forms, codebooks and spreadsheets

(Adapted from Reid, Greaves, & Kirby, 2017)



Knowledge Translation

Knowledge translation (KT) is about developing a strategy to share the knowledge that's been discovered by the research. As social change and action are often motivators for community based researchers, KT is about figuring out how the research will impact the world. KT strategies make

research results available and useful in a timely manner, and help knowledge-users access and implement new knowledge, "closing the gap between what we know and what we do" (Bilsker, Petermann, & Goldner, 2012, p.4).

In the health care system, specifically, there is a <u>huge gap</u> between research and its implementation in practice – often 10-15 years between knowledge acquisition and implementation (Bilsker et al., 2012). Healthcare systems and hospitals are complex, bureaucratic organizations that have been carefully constructed to meet a diverse range of needs and are also highly resistant to change. KT strategies help new knowledge reach potential knowledge-users, bypassing bureaucratic processes and procedures that can undermine innovation.

Why it's Awesome to Be A Peer Researcher

Stories about lived experience provide context and bring information to life. As a Peer, you are someone whose life is directly impacted by the research. Your experience may inspire someone to become a

knowledge-user of your research findings, thus effecting positive change in the lives of others.



Knowledge Translation

The Mental Health Commission of Canada has developed a step-bystep guide to KT, "I2I: Innovation to Implementation" (Bilsker, Petermann & Goldner, 2012).



• As a large group, we will make your way through the workbook, drawing parallels to the *Imagining Inclusion* research project, as well as to your research question. This activity may inspire you by offering a different perspective, and possibly providing new insights into the work you have done.

A word about stakeholders: It is important for **stakeholders** to be involved in research from the very beginning, helping identify the purpose of the evaluation. Even though there may be



consensus in regard to the overall research goals, there may also be differences in opinion as to how to achieve them. In order to ensure that multiple perspectives and supports are included in the research process, the KT plan should *clearly outline* when and how key stakeholders will be consulted and updated throughout the course of the research (Ontario Centre of Excellence for Children and Youth Mental Health, 2013).



Homework

Journal Questions

Answer the following questions in your journal

- 1. How has the Knowledge Translation Workbook helped you understand your research process?
- 2. Have you gained any new insights as a result of using the workbook?



Koyne, K. & Cox, P. (2006). *A SMART Fund Guide to Design & Manage Community Health Activities*. Calgary, AB and Vancouver, BC: Plan: Net Limited.



- Briefly review the content in this document. We will be going over it in more detail next week.
- 2. Make sure you review the *Logic Model* on **Page 28, Appendix 3**

Nice to Know Reading:



Ontario Centre of Excellence for Child and Youth Mental Health (2013). *Program Evaluation Toolkit*. Ottawa, Ontario: Author.



References

- Bilsker, D., Petermann, L., & Goldner, E. M. (2012) *Innovation to Implementation: A Practical Guide*to Knowledge Translation in Health Care. Calgary, Alberta: Mental Health Commission of
 Canada
- Koyne, K. & Cox, P. (2006). A SMART Fund Guide to Design & Manage Community Health Activities.

 Calgary, AB and Vancouver, BC: Plan: Net Limited.
- Ontario Centre of Excellence for Child and Youth Mental Health. (2013) *Program Evaluation Toolkit.*Retrieved from:
 - http://www.excellenceforchildandyouth.ca/sites/default/files/resource/toolkit_program_evaluation_tools_for_planning_doing_and_using_evaluation.pdf
- Reid, C., Greaves, L. & Kirby, S. (2017). *Experience, Research, Social Change: Critical Methods, 3rd Edition.* Toronto, ON: University of Toronto Press.



Post Session Checklist

Task	Details	Who?
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 	
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 	
Materials	☐ Store any reusable poster boards and handouts as needed	
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement	
Debrief session	☐ Determine a time for debrief session with facilitators	
Additional Notes:		



Debrief Session for Coordinator and Facilitators Guide

1. Each team member briefly gives their overall thoughts of the session.
2. Discuss what worked well with set-up.
3. Discuss what was challenging about set-up and strategies around it.
4. Discuss group dynamics.
5. Were there challenges with group? If so, discuss solutions for dealing with challenges.
 Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
7. Anything else that needs to be addressed ahead of next session.



Module Eight: Program Evaluation



Coordinator Notes

Module Eight: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	 Call, text or email participants to remind them about date, time and location of session Invite participants to come to class prepared with skills they would like to practice. (Module Eight includes one hour devoted to "skills practice" on a review of anything covered so far in the training Call guest speaker for week nine to confirm any needs, give directions and to brief on group 	
Materials to Print	 □ Participants' Manual – Session Eight □ Facilitator's Manual – Session Eight □ Session Eight Plan for Facilitators □ Session Eight PowerPoint slides for Facilitators □ Handout: Imagining Inclusion Project Logic Model https://imagininginclusion.ca/resources/documents/ □ Handout: Garden Framework (two to four sets) □ Handout: Garden Framework Answers (two to four sets plus two extra for Facilitators) □ Homework: Need to Know Mayes, D. (2009). When being bipolar gets you the job: Service user research. Mental Health Practice (through 2013), 13(2), 26. □ Homework: Nice to Know O'Hagan, M. (2009). Leadership for empowerment and equality: A proposed model for mental health user/survivor leadership. The International Journal of Leadership in Public Services, 5(4), 34-43. doi:10.5042/ijlps.2010.0110 	



Purchase	☐ Snacks (e.g. cheese, crackers, fruit, veggies) ☐ Drinks (e.g. water, juice)	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers □ Tape 	



Module Eight: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	 □ Ensure enough seating space □ Rearrange tables/chairs if needed □ Bring more chairs if needed 	
Projector, Laptop Computer and USB Flash Drive	 □ Find projector □ Hook up projector and test set-up with computer □ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape 	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	
Garden Activity	Cut out categories and topics (mix them up) and arrange sets so that they are ready for participants.	



Module Eight Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
15 min	Homework - Large Group Discussion	 □ Discuss main points of homework and ask what stood out for everyone. □ Second facilitator to capture key points on flipchart 	
5 min	Learning Objectives	☐ Review learning objectives for today's module	
5 min	Intro to Program Evaluation	☐ Refer to manual and slide	
10 min	Program Evaluation: Steps 1-4	☐ Refer to manual and slide with graphic	
10 min	Program Evaluation: Steps 5-8	☐ Refer to manual and slide with graphic	
35 min	Garden Framework Activity	 □ Refer to manual and slide □ Split group in two groups with facilitators leading each group 	



		 □ Layout the framework with the categories: Input, Outputs etc. and hand the (mixed up) topics to each group □ Read activity directions on slide □ Each group works through activity under the guidance of their facilitator (25 min) □ Debrief activity in large group (10 min) 	
15 min	Break	☐ Remind participants to be back on time☐ Put out snacks	
60 min	Skill Review and/or Practice Activity	 Review any responses from participants who wants to review/practice specific skills If there were no requests ahead of session, ask participants if anyone would like to practice skills learned If not, give an overview of skills learned in sessions one to eight and discuss how everything comes together on a Community Based Research project. 	
10 min	Homework	☐ Refer to manual and slide	



Post Session Checklist

Task	Details	Who?
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 	
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 	
Materials	☐ Store any reusable poster boards and handouts as needed	
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement	
Debrief session	☐ Determine a time for debrief session with facilitators	
Additional Notes:		



Debrief Session for Coordinator and Facilitators Guide

1. Each team member briefly gives their overall thoughts of the session.

2.	Discuss what worked well with set-up.
3.	Discuss what was challenging about set-up and strategies around it.
4.	Discuss group dynamics.
5.	Were there challenges with group? If so, discuss solutions for dealing with challenges.
6.	Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
7.	Anything else that needs to be addressed ahead of next session.



Module Eight:

Program Evaluation



Table of Contents

Learning Objectives

- Understand how a logic model can help with evaluation
- Learn basic strategies for developing a program logic model
- Identify short, intermediate, and long-term outcomes related to a specific program

Content

- Steps of Program Evaluation
- Consulting with stakeholders
- Logic models
- Evaluation methods



Program Evaluation

Program evaluation (PE) is a form of CBR which focuses on the systematic collection

and analysis of data. PE is often conducted in an effort to determine the effectiveness of a particular program, and to inform program-related decisions. PE is not about gathering a large amount of data; rather PE is about organizing, interpreting and making changes based on this information. PE can be particularly helpful in examining the relationship between efforts and outcomes of a particular



program; as such, PE can help you identify whether the expected outcomes of your program have been achieved, and to what extent the program outcomes can be attributed to the program activities (Ontario Centre of Excellence for Children and Youth Mental Health, 2013; Taylor-Powell & Henert, 2008).

There is no "cookie cutter" approach to program evaluation; what may work for one organization may be damaging and counterproductive in another (Canadian Mental Health Association, n.d.). Although program evaluations vary depending on factors such as: complexity of the program, purpose of the evaluation, and approach in program delivery, there are *several essential steps to program evaluation* that you need to consider in order to ensure that the information you collect is accurate and useful (Adapted from: Ontario Centre of Excellence for Children and Youth Mental Health, 2013).

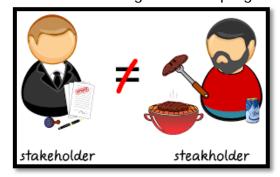


Program Evaluation Steps

- 1. CREATE A DETAILED DESCRIPTION OF THE PROGRAM. Before you identify a detailed evaluation plan, it is vital that you generate a clear description of your program. Describing the following aspects of the program that you intend to evaluate; will help you create a comprehensive picture of the program:
 - Problem addressed by the program
 - Purpose and objectives of the program
 - Program participants
 - Program's origin and organizational structure
 - Main elements of the program
 - People involved in program planning and delivery
 - Funding source(s)
 - Program's Budget
- 2. INVOLVE STAKEHOLDERS. Just like in CBR, **stakeholders** are individuals that have an interest in evaluating the effectiveness of the program. Program stakeholders might include program

funders, participants, program providers or others interested in understanding if the activities implemented produce the intended results. Identifying and consulting with the key stakeholders is an important step in an evaluation process as different







stakeholders might have different visions for the program and different motives for conducting PE. Questions to consider regarding stakeholder involvement:

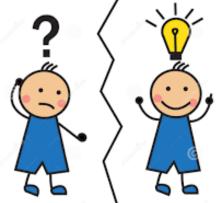
- Have all those who have a stake in the project and its evaluation been identified and contacted?
- Is there a consensus of support for the idea of evaluation?
- Are there additional ways stakeholders could be included in the planning phase of the evaluation, as well as throughout the duration of the evaluation?

Creative Ways to Involve Stakeholders

- Helping to build logic models
- Wisdom-sharing with evaluators
- Pilot-testers for data collection tools
- Co-presenters of findings at public events and conferences
- As participants in a "data analysis forum"
- 3. IDENTIFY A PROGRAM EVALUATION QUESTION. Identify a broad evaluation question, for

participants and its staff? It is important to be clear about WHY you are conducting the evaluation and WHAT you want to know about the impact of the program.

example: What impact is the project having on its







4. EXPLAIN YOUR "THEORY OF CHANGE" WITH A PROGRAM LOGIC MODEL. A **theory of change** is a way of clearly explaining exactly how your PE will lead to positive change. A **logic model** is a tool used by funders, managers, and evaluators of programs to evaluate the



effectiveness of a program. It provides a graphic illustration of the program and the connection between the investments and the outcomes. The logic model can be helpful in focusing a program evaluation by identifying intended outcomes (CMHA, n.d.; Taylor-Powell & Henert, 2008)

- **Inputs** are resources that you invest to run the program.
- Outputs describe activities and participation resulting from your program what you do and whom you are able to reach.



- Outcomes are changes (e.g. in skills, behaviours, policies) achieved as a result of your program/intervention; generally, your program will be able to measure only short- and medium-term outcomes.
- Impacts identify long-term effects of your program and generally cannot be measured
 by the program as they take years to achieve
 (socrates.berkeley.edu/~pbd/pdfs/Logic_Model_Terminology.pdf)
- Indicators are specific, observable and measurable accomplishments that demonstrate progress toward achieving a specific outcome. They answer the question: "What information will tell us that change occurred, that the program has been delivered in the intended



manner, or that the intended target population has been reached?" (Ontario Centre of Excellence for Children and Youth Mental Health, 2013, p. 11)

• Activities are the concrete things you do within your program.

Why use a logic model?

Creating a logic model can be a time consuming and demanding process, so why should we invest time and energy into creating one? Developing a logic model can be useful for the evaluation process, as it can:



Provides a <u>roadmap</u> of exactly how and why you expect certain outcomes to occur, so you know where to look for evidence of success

Serves as a <u>simplified representation</u> of your program





Helps you correctly $\underline{\text{link}}$ specific activities with specific outcomes

Provides a common language between team members and stakeholders





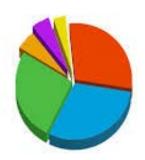
Helps you identify outcome indicators



5. SELECT EVALUATION METHODS. Once you have confirmed your outcomes and indicators, you will need to select **evaluation methods** to gather data.

Evaluation methods are the same as research methods. Refer back to modules 4 & 5.

It is important to be realistic about what can be done at the organization, and to stream-line this process as much as possible. For instance, if you plan to gather data for one output through designing a questionnaire, is it possible to use this same questionnaire to gather data for several



term.

other outputs? Strategies for gathering comprehensive and accurate data that are not too onerous for the organization will have the greatest likelihood of being sustained into the longer-



6. COLLECT AND ANALYZE DATA. A timeline is useful in determining when data collection should occur. Often, it is helpful to have one person responsible for this so that they can remind team members about the need to gather evaluation data. Before the evaluation begins, identify who is responsible for data analysis and devise strategies for effectively and efficiently analyzing data. There are a number of online programs that can help with analysis such as online survey forms (e.g. SurveyMonkey or SurveyPlanet) as well as Microsoft Excel.



7. DISSEMINATION OF RESULTS. As discussed in Module Seven, it is important to determine your



knowledge translation strategy of a program evaluation. It is advisable to follow exact guidelines from management or program funders who provided the funding for the program to run in the first place.

8. ACT ON RESULTS. An important aspect of CBR is the action that follows as a result of the research. What kind of change is feasible to make the program more effective to achieving its goals?





Activity: Skills Practice

Use this time for anyone who would like to review and/or practice any skills learned over the past eight weeks.

Homework

Journaling Questions

You may work with an organization where you would like to conduct an evaluation, or you may be affiliated with an organization (as a Peer support worker or consumer) that could benefit from an evaluation. Choose an organization with which you are familiar and to which you have some kind of professional or personal connection, and respond to the following questions:

- 1. What is the vision, mission and mandate of the organization?
- 2. What needs is the organization trying to meet?





- 3. Who will benefit? Who are possible partners/ funders/clients?
- 4. What research methods would be appropriate for evaluating the organization?
- 5. What are some skills and resources available in or outside the organization?

Need to Know Reading:



Mayes, D. (2009). When being bipolar gets you the job: Service user research. Mental Health Practice (through 2013), 13(2), 26.

- 1. What does the author describe as the pros and cons of being a Peer researcher?
- 2. What does it mean to you to be a valued member of the research team?

Nice to Know Reading:



O'Hagan, M. (2009). Leadership for empowerment and equality: A proposed model for mental health user/survivor leadership. *The International Journal of Leadership in Public*

Services, 5(4), 34-43. doi:10.5042/ijlps.2010.0110

- 1. What feelings come up for you in the discussion of User/Survivor Leadership?
- 2. What resonates with you?



References

- Consumer Initiative Centre. (April, 2003). *A Guide for Writing Funding Grants/Proposals*. Dartmouth, NS: The Self-Help Connection
- Mental Health Consumers in Action. (2002). *Mental Health Consumer/Survivor Advocacy*. Dartmouth, NS: Author.
- Mayes, D. (2009). When being bipolar gets you the job. Mental Health Practice, 13(2), 26-28. doi:10.7748/mhp2009.10.13.2.26.c7293
- O'Hagan, M. (2009). Leadership for empowerment and equality: A proposed model for mental health user/survivor leadership. *The International Journal of Leadership in Public Services, 5*(4), 34-43. doi:10.5042/ijlps.2010.0110
- Ontario Centre of Excellence for Children and Youth Mental Health. (2013). *Program evaluation toolkit: Tools for planning, doing and using evaluation*. Retrieved from

 http://www.excellenceforchildandyouth.ca/sites/default/files/docs/program-evaluation-toolkit.pdf
- Reid, C., Greaves, L. & Kirby, S. (2017). *Experience, Research, Social Change: Critical Methods, 3rd Edition*. Toronto ON: University of Toronto Press.
- Taylor-Powell, E., & Henert, E. (2008). *Developing a logic model: Teaching and training guide.* Madison, WI: University of Wisconsin-Extension, Cooperative Extension, Program

 Development and Evaluation. Retrieved from: http://fyi.uwex.edu/programdevelopment/logic-models/



Module Nine: The Peer Context



Table of Contents

Learning Objectives

- The value of Peer leadership and community partnerships
- Basic understanding of applying for grants
- Advocating at individual, community and systemic levels
- Understand more about working as a "Peer" on a research team
- Practicing self-care and setting boundaries at work and in your personal life

Content

- Peer leadership
- Change at the systemic level
- Grant writing
- Advocacy
- Partnering with community agencies
- Working as a "Peer" on a research team
- Self-Care and Boundaries



Peer Empowerment: A Brief History

Prior to the 1950s, people who developed mental illness were separated from their communities, and forced to live in hospitals. Between the years of 1950-1970, a number of psychotropic medications were discovered that were thought to be promising treatments for mental illness. With this discovery, the mental health system embraced "deinstitutionalization," discharging mental health patients from hospitals, into the community to receive treatment.

Despite receiving treatment and taking medications, people still live with mental illness today, and people are still coerced into receiving treatment against their will. The consumer/survivor



movement of the 1970s had a goal of achieving patient empowerment. Tomes (2006) defines empowerment as "having the right to make one's own health care choices" (p. 720). The movement's goal was not to restructure the mental health system, but to give patients treatment *options*. The consumer/survivor movement opposes what it sees as a historically oppressive mental health system, and promotes a

patient's rights and empowerment approach to treatment and recovery. The following is an excerpt from Tomes (2006, pp. 722-723):

The early survivor movement drew heavily from the intellectual traditions of the antipsychiatry movement. [...] [E]x-patient activists portrayed madness not as an illness, but as an alternative state of being, one that frightened and challenged the sane/straight community, much as feminism frightened male chauvinists and gay rights frightened



homophobes. [...] [T]hey celebrated "mad pride," suggesting that the route to wholeness lay in accepting their uniqueness and changing society so that their differences could be accepted, rather than used as grounds for involuntary confinement and repressive "treatment" regimens.

As the consumer/survivor movement evolved, there emerged disagreements among activists (Tomes, 2006):

- 1. Some activists focused on more "upstream" change, reducing stigma and promoting a more tolerant society, while others focused on more "downstream" change, choosing to intervene at the individual level.
- 2. Groups differed in their opinions as to whether to involve non-Peer mental health professionals and other individuals in their groups.
- 3. Groups differed in the degree to which they accepted or rejected the medical model of mental illness, and the value and efficacy of their treatment.

The consumer/survivor movement has gained momentum in the past 40+ years, as Peers become increasingly more involved in the mental health system (Chamberlin, 1990). Peers have been offered new employment opportunities in the healthcare system; however, when compared with other powerful key players in policy settings -- the medical profession, the insurance industry, the pharmaceutical industry, and the hospital industry -- Peer/consumers have significantly less power when it comes to lobbying for changes in policy and legislation (Tomes, 2006).

Involving Peers on research teams helps consumer/survivor voices to be heard.



Peer Leadership and Advocacy

People diagnosed with mental illness have historically been thought of as only the *objects* of research, rather than as *leaders* or *agents of change* (Tomes, 2006). Advocacy can be defined as the act of addressing an infringement of rights, or working to remove barriers to accessing a service. Mental health advocacy has been defined as individuals living with mental illness to have more control over the "design, delivery and evaluation of services and to influence policy to improve conditions for, and uphold the rights of" individuals living with mental illness (Gee, McGarty, & Banfield, 2017, p. 231). See *Handout* for Mental Health Consumers in Action handout, *Consumer/Survivor Advocacy* (Vezina, 2002).

Upstream Leadership and Advocacy

Peer leadership at the systemic level can involve promoting a welcoming environment that fosters the values of Peer support (i.e., autonomy, diversity, and empowerment) (Cyr et al., 2016). Examples of Peer leadership at this level may include: governance, management, service delivery, training, research and evaluation (O'Hagan, 2009). Sometimes an individual may need to advocate for themselves, or for a client, because the mental health professionals in the clients' life may have failed to provide them with the appropriate services or referrals. Social and policy change are not always achieved solely through research, and many partnerships are typically needed.



Midstream Leadership and Advocacy

Community-level leadership is often shared, collaborative, and transparent. A knowledge and understanding of the business skills required to run an organization are also important for leaders in Peer-run initiatives (Cyr, McKee, O'Hagan, and Priest, 2016).

An individual, a group of people, or an organization may speak out on behalf of a group of marginalized people.

Downstream Leadership and Advocacy

Leadership in one's own recovery may include: accessing Peer support; learning about the principles of recovery; engaging in strengths-based person-centered care with mental health professionals (O'Hagan, 2009).

Peers may advocate for changes at the institutional (e.g., health care system) or legislative level (e.g., government policies) that serve the needs of marginalized populations (Vezina, 2002).

Why it's Awesome to be a Peer Researcher



While the consumer/survivor movement has had many successes in promoting self-determination, diversity, and empowerment, there is still much progress to be made, and you now have some basic research skills to help forge a new landscape in the lives of your Peers.



Grant Writing

When applying for grants, you must convince the funder that a particular problem or need exists, and that the individuals that make up your organization have the means and ability to address it (Vezina, 2003). As a Peer, you have first-hand knowledge of needs and/or gaps in the mental health system, as well as any knowledge gained from your literature review, environmental scans, and any other data you may have.

Sample Questions for Writing Funding Grants and Proposals

Answer the following questions in 750 characters or less:

- 1. How does this project/program align with your organization's mission and mandate?
- 2. Describe the capacity of your organization/staff/volunteers to follow through with project/program.

 Please note special knowledge, skills and qualifications embodied by staff and volunteers.
- 3. Are other organizations doing something similar? If so, how would your project make a difference?
- 4. Are there any organizations you will be partnering with? If so, in what capacity?
- Emphasize the needs of the target population. Describe the nature of the need you are proposing to address, evidence that the need does indeed exist and how your proposed project plans on addressing this need.
- Make a thorough assessment of the various kinds of capital possessed by your organization (e.g., knowledge, skills, qualifications, other resources), and how they combine to make your organization the most capable of conducting such a project (Vezina, 2003).



Working as a "Peer" on a Research Team

One of the biggest challenges as a Peer on a research team can be having your voice listened to in an equal capacity as the voices of your colleagues. Peers may be stigmatized by their colleagues and seen as "not qualified" if they do not have academic, research, or professional experience. It is,

unfortunately, common for Peers to feel isolated on a research team and feel dismissed when their opinions are not truly heard and validated. Peers can be seen by their colleagues as less knowledgeable about certain topics because they might not have specific training or



education. There can be various levels of discrimination towards Peers in professional settings; while many people and companies embrace the inclusion of Peers, others may feel as though Peers are biased, or that their views are invalid. Peers might have to work harder than those around them to gain the trust and respect of their colleagues; however, with the right education and training, there is absolutely no reason why Peers cannot be a vital and valued member of a team (Mayes, 2009).

"Knowledge-making cannot be neutral and disinterested, but is a political process in the service of particular purposes" (Reason & Bradbury, 2006).



Self-Care

Self-care is the act of doing things that personally benefit and/or enhance your life. It is especially important for anyone who is working with others, as Peer researchers do. As a Peer researcher, you should be aware of your internal and external resources, inner strengths and personal tools in maintaining overall wellness (Open Door Group, 2016).

Wellness is more than just physical health, exercise or nutrition. Wellness is about balancing and enhancing various domains of life: mental, physical, social, emotional, and spiritual. Taking care of yourself within each of these domains increases your overall wellbeing and ability to motivate your Peers to maintain appropriate self-care (Open Door Group, 2016).

Individuals operate daily out of their personal space. Depending on the levels of intimacy and trust between people, insertions into one's physical or emotional space will be accepted or rejected. Although, as Peers, we want to help others, we also need to take care of ourselves. Part of self-care involves setting boundaries that serve to protect us against burnout, feeling obligated to do things we don't want to do, or feeling disrespected (Open Door Group, 2016).



Coordinator Notes

Module Nine: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	 □ Call, text or email participants to remind them about date, time and location of session □ Call guest speaker to check-in and confirm time for talk 	
Materials to Print	 □ Participants' Manual – Session Nine □ Facilitator's Manual – Session Nine □ Session Nine Plan for Facilitators □ Session Nine PowerPoint slides for Facilitators 	
Purchase	 □ Snacks (e.g. cheese, crackers, fruit, veggies) □ Drinks (e.g. water, juice) □ Purchase honorariums for guest speaker and participants (to be given in week ten) 	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers □ Tape 	
Team Debrief	☐ Set-up extra time to discuss week ten celebration	



Module Nine: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	□ Ensure enough seating space□ Rearrange tables/chairs if needed□ Bring more chairs if needed	
Projector, Laptop Computer and USB Flash Drive	 □ Find projector □ Hook up projector and test set-up with computer □ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape 	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	
Video	☐ Locate and cue: Judi Chamberlin: Her Life, Our Movement https://www.youtube.com/watch?v=FGT4xJXgmoE	



Module Nine Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
20 min	Homework - Large Group Discussion	 □ Discuss main points of homework and ask what stood out for everyone. □ Second facilitator to capture key points on flipchart 	
15 min	Peer Empowerment: A brief history	☐ Refer to manual and slide with graphic	
15 min	Peer Leadership and Advocacy	☐ Refer to manual and slide	
20 min	Video	 ☐ Judi Chamberlin: Her Life, Our Movement (5:19) https://www.youtube.com/watch?v=FGT4xJXgmoE ☐ Debrief video ☐ Go around the room and ask what stood out for everyone 	
15 min	Break	☐ Remind participants to be back on time☐ Put out snacks	
40 min	Guest Speaker	☐ Presentation (30 min) ☐ Questions (10 min)	
10 min	Grant Writing	☐ Refer to manual and slide	



15 min	Working as a "Peer" on a Research Team	□ Refer to manual and slide□ Discussion and questions	
15 min	Self-care	☐ Refer to manual and slide	
10 min	Homework	□ Review□ Discuss plan for Graduation and Celebration	



Post Session Checklist

Task	Details	Who?
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 	
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 	
Materials	☐ Store any reusable poster boards and handouts as needed	
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement	
Debrief session	☐ Determine a time for debrief session with facilitators	
Additional Notes:		



Debrief Session for Coordinator and Facilitators Guide

1.	Each team member briefly gives their overall thoughts of the session.
2.	Discuss what worked well with set-up.
3.	Discuss what was challenging about set-up and strategies around it.
4.	Discuss group dynamics.
5.	Were there challenges with group? If so, discuss solutions for dealing with challenges
6.	Discuss whether content worked with participants. More activities needed? Longer discussions? Adjust next session accordingly.
7.	Anything else that needs to be addressed ahead of next session.



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Module Ten: Celebration



Table of Contents

Learning Objectives

- To acknowledge participants' completion of the peer researcher course
- To celebrate participants' accomplishments
- To evaluate the peer researcher program



Coordinator Notes

Module Ten: Three Days Ahead of Session Checklist

Task	Details	Who?
Reminders	☐ Call, text or email participants to remind them about date, time and location of session	
Materials to Print	 □ Please note: There is no module for this session □ Session Ten Plan for Facilitators □ Session Ten PowerPoint slides for Facilitators 	
Purchase	 □ Snacks (e.g. cheese, crackers, fruit, veggies) □ Drinks (e.g. water, juice) □ Cake for celebration □ Extra food for celebration 	
Other Materials	 □ Bristol board or large paper for "Parking Lot" □ Flipchart paper □ Markers □ Tape □ Envelopes for honoraria 	
Certificates	 □ Create certificates and add participant names □ Print off finalized certificates 	



Module Ten: One to Two Hours Ahead of Session Checklist

Task	Details	Who?
Room Set-Up	 □ Ensure enough seating space □ Rearrange tables/chairs if needed □ Bring more chairs if needed 	
Projector, Laptop Computer and USB Flash Drive	 □ Find projector □ Hook up projector and test set-up with computer □ Bring up PowerPoint and adjust settings as needed 	
Flip Chart	☐ Set up a flip chart in front of the room	
Complete List of Materials	 □ Participants' Binders □ Printing Materials □ Journals □ Sign-in Sheet □ Name tags □ Snacks, coffee, sugar, cream, etc. □ Plates, napkins, etc. □ "Parking Lot" □ Flipchart and paper □ Markers □ Tape □ Evaluation forms 	
One-on-One Coaching	☐ Facilitators meet with any participants who have either missed the first session or want extra help	



Module Ten Outline

Time	Task	Details	Facilitator
5 min	Agenda	☐ Refer to slide	
10 min	Questions from Last week	☐ Answer any questions including anything that may be in the "Parking Lot"	
30 min	Review	 □ Refer to slide and review all nine sessions □ Stop at the end of each session to ask if there are any questions 	
20 min	Job Description	☐ Refer to slide and review the Peer Researcher Job Description and answer any questions	
10 min	Local Organizations	 Refer to slide and discuss local organizations Refer to slide and discuss how to contact organizations for informational interviews 	
10 min	Break	☐ Remind participants to be back on time	
15 min	Activity	 □ Brainstorm with group all the possible things they can do with all the skills learned throughout the training □ Second facilitator can flipchart responses 	
10 min	Grant	☐ Discuss the Consumer Initiative Fund and how Peers can get funding for projects	
15 min	Reflection and Questions	 Refer to slide with graphic and invite participants to reflect on the training and share what stood out for them. 	



		☐ Answer any outstanding questions	
10 min	☐ Certificates and honoraria	☐ Handout out Certificates of Completion and Honoraria (if applicable)	
50 min	Celebration	☐ Cake and refreshments	
10 min	Closing	 □ Each facilitator can reflect on the training and the participants □ Thanks for participating □ Good luck □ Program evaluation – optional 	



Post Session Checklist

Task	Details	Who?
Room	 □ Put tables and chairs back to original position □ Clean up garbage □ Wash dishes or load dishwasher □ Store leftover snacks and drinks 	
Electronics	 □ Disconnect the laptop from projector □ Turn off projector □ Remove flash drive from laptop 	
Materials	☐ Store any reusable poster boards and handouts as needed	
Receipts	☐ Any receipts from purchases to be forwarded to proper person for reimbursement	
Debrief session	☐ Determine a time for debrief session with facilitators	
Additional Notes:		



Debrief Session for Coordinator and Facilitators Guide

1. Each team member briefly gives their overall thoughts of the session.
2. Discuss what worked well with set-up.
3. Discuss what was challenging about set-up and strategies around it.
4. Discuss group dynamics.
5. Were there challenges with group? If so, discuss solutions for dealing with challenges.

6. What changes should be made for the next time this program is offered?